



COMMUNITY REDEVELOPMENT AGENCY

AGENDA

Wednesday, November 12, 2014, 6:30 P.M.
City Commission Chambers, Deerfield Beach City Hall

CALL TO ORDER AND ROLL CALL

APPROVAL OF MINUTES*

October 21, 2014

APPROVAL OF THE AGENDA*

GENERAL ITEMS

1. Resolution to approve FY15 CRA Carryover of Tax Increment Revenue from FY14*
2. Resolution to award Bid#2014-15/05 for holiday lighting and decorations to Brandano Displays, Inc.*
3. Request from Dr. Joseph Ortlieb to address the CRA Board regarding sidewalk installation on SE 15th Avenue*

BOARD/ADMINISTRATION COMMENTS

Expense report, pursuant to CRA Resolution 2011-011
CRA community policing report

PUBLIC INPUT

ADJOURN

* Indicates an Action Item

Next Meeting: Tuesday, December 9, 2014, 6:30 PM unless otherwise determined



**Deerfield Beach Community Redevelopment Agency
MEETING MINUTES**

Tuesday, October 21, 2014, 6:00 P.M.
City Commission Chambers, Deerfield Beach City Hall

The meeting was called to order by Chair Robb at 6:00 p.m. on the above date in the City Commission Chambers, City Hall.

Roll Call:

Present: Mr. Bill Ganz
Mr. Joseph Miller
Mr. Richard Rosenzweig
Vice Chair Ben Preston
Chair Jean M. Robb

Also Present: Burgess Hanson, City Manager
Andrew Maurodis, City Attorney
Samantha Gillyard, CMC, City Clerk

Absent: None

APPROVAL OF MINUTES

DIGITAL TIME STAMP: 6:00:32

August 26, 2014

MOTION was made by Mr. Rosenzweig and seconded by Mr. Ganz to approve the August 26, 2014 minutes as submitted. Voice Vote: YEAS: Mr. Ganz, Mr. Miller, Mr. Rosenzweig, Vice Chair Preston and Chair Robb. NAYS: None.

APPROVAL OF THE AGENDA

DIGITAL TIME STAMP: 6:00:41

October 21, 2014

MOTION was made by Mr. Miller and seconded by Mr. Rosenzweig to approve the agenda as submitted. Voice Vote: YEAS: Mr. Ganz, Mr. Miller, Mr. Rosenzweig, Vice Chair Preston and Chair Robb. NAYS: None.

GENERAL ITEMS

ITEM 1

DIGITAL TIME STAMP: 6:00:52

[Request for approval of staff recommendation regarding public art process for Sullivan Park and the submittal of a grant application for the Community Foundation of Broward's Art of Community program*](#)

GENERAL ITEMS - CONTINUED

Kris Mory, CRA Director, said that one of the aspects of Sullivan Park that has yet to be addressed is the inclusion of the public art component. Staff has identified the Art of Community Grant Funding as a source offered through the Community Foundation of Broward as a good match for the project. The program awards grants from \$5,000 – \$100,000, to support innovative civic engagement projects. To pursue funding, the City of Deerfield Beach would have to be the lead agency, requiring a social media presence be established online for community donation to support community art. Later, as an artist is chosen, the donors' ideas are invited into the process. She asked that the grant be submitted, in cooperation with the City and to establish an online crowd funding account for donations. Additionally, Ms. Mory recommended matching the community's donations equally as an incentive to the public; those funds would be submitted to the Art Program. If \$50,000 were raised, it would support a \$200,000 community art project.

Mr. Miller asked if there is a time limit to receive funds.

Ms. Mory said next year's program has not been announced; however, based on last year the program was announced in March and applications were due in May, allowing 3 to 4 months to collect donations and prepare the application.

Chair Robb suggested that the Cultural Committee become involved.

Ms. Mory hopes that not only organizations donate, but individuals as well.

MOTION was made by Mr. Miller and seconded by Vice Chair Preston to submit the grant application. Voice Vote: YEAS: Mr. Ganz, Mr. Miller, Mr. Rosenzweig, Vice Chair Preston and Chair Robb. NAYS: None.

ITEM 2**DIGITAL TIME STAMP: 6:05:13**

Request for direction regarding Sullivan Park furniture

Chair Robb supported Staff's recommendations.

MOTION was made by Mr. Miller and seconded by Mr. Rosenzweig to approve Staff recommendation for Sullivan Park furniture. Voice Vote: YEAS: Mr. Ganz, Mr. Miller, Mr. Rosenzweig, Vice Chair Preston and Chair Robb. NAYS: None.

ITEM 3**DIGITAL TIME STAMP: 6:05:58**

CRA Resolution 2014/009 – A Resolution of the Community Redevelopment Agency of the City of Deerfield Beach, Florida, approving an amendment to the Community Redevelopment Plan to update the Plan and to reflect the status of projects and achievement of CRA goals and objectives.

GENERAL ITEMS - CONTINUED

Kris Mory, CRA Director, said that the CRA continually attempts to be in full compliance with Broward County's Administrative Code and the State Statutes relating to CRA administration. The County has made several CRA directors aware of the Administrative Code and the requirements; she and the City Attorney have reviewed the documents to determine if adjustments need to be made. The upcoming items are adjustments that Staff feels deem necessary.

Andrew Maurodis, City Attorney, read the Resolution as amended; as noted above. He said that this Resolution makes the plan clearer and is recommended.

Chair Robb opened Item 3 for public comments; there were none to speak. Thereafter, she closed the public hearing.

MOTION was made by Mr. Rosenzweig and seconded by Mr. Miller to approve Item 3 as amended, adopted CRA Resolution 2014/009. Roll Call: YEAS: Mr. Ganz, Mr. Miller, Mr. Rosenzweig, Vice Chair Preston and Chair Robb. NAYS: None.

ITEM 4**DIGITAL TIME STAMP: 6:08:49****CRA Resolution 2014/010 - A Resolution of the Community Redevelopment Agency of the City of Deerfield Beach, Florida, approving an amended CRA FY 15 Budget.**

The Resolution was read by title only.

Chair Robb asked for clarification as to why the CRA is paying for the CRA engineer's registration and membership fees. She also commented on the cost of membership dues for the International Council of Shopping Centers (ICSC).

Mr. Ganz replied that the amendment is not to make changes to the actual funds being expended, as the FY 15 Budget was already approved. The amendment is to highlight language that will comply with Broward County requirements.

Kris Mory, CRA Director, said that in the CRA Budget, dues and memberships are included. The CRA pays for the certification for the engineer so that he may continue to practice in the State.

Chair Robb expressed concerns with the amount of money being spent on the membership, as she has found lower fees.

Ms. Mory said that when the expenditures are reported to the Board, it is because they are not specified in the budget; although they are budgeted, she is providing the specifics of how funds are being expended. In this case, it is for recertification as a Professional Engineer in the State as well as a conference for continuing education credits toward the certification.

GENERAL ITEMS - CONTINUED

Chair Robb continued to express concerns with paying certifications and membership dues.

In response to Mr. Rosenzweig's question, Ms. Mory replied that if the CRA does not pay for the certification, it does not change the plan or project, but is consistent with the City's personnel policy for ongoing education and training. Also, the registration with ICSC has come up in several meetings and the City has an interest in being proactive and attracting higher end retail to the City. ICSC is a prestigious international association of shopping centers and allows the City to network with developers, site selectors and people trying to connect with communities for retail development.

Mr. Ganz said that it is quite common for employers to pay their employees' training.

Chair Robb opened the public hearing; there was none to speak. Thereafter, she closed the public hearing.

MOTION was made by Mr. Ganz and seconded by Mr. Rosenzweig. Roll call: YEAS: Mr. Ganz, Mr. Miller, Mr. Rosenzweig and Vice Chair Preston. NAYS: Chair Robb

ITEM 5**DIGITAL TIME STAMP: 6:15:53**

CRA Resolution 2014/011 - A Resolution of the Community Redevelopment Agency of the City of Deerfield Beach, Florida, to approve scope of services with Go-Tilt Construction, LLC, for Deerfield Beach monument sign in the amount of \$28,500.00.

The Resolution was read by title only.

Kris Mory, CRA Director, explained that there was once a welcome to Deerfield Beach sign on the beach; however, it was damaged by a vehicle and has been missing for almost a year. She said that she has been working with an architect on recreating the sign. She outlined the aesthetics of the monument sign, which includes custom artwork with surfboards attached to it. The surfboards are designed and fabricated by Bert's Surfboards; they will also create a turtle statue that children can sit on along with three (3) beach balls, which are functioning bollards. The sign is completely open in the middle which allows it to look different every day based on the surf conditions and weather. Ms. Mory said that everything about the sign is custom and asked that it not be competitively bid, so that they can achieve the quality and look of what will be a signature piece at Hillsboro Boulevard and A1A.

Chair Robb opened the public hearing; there was none to speak. Thereafter, she closed the public hearing.

Vice Chair Preston said he likes the rendering but asked if the salt build up has been considered.

GENERAL ITEMS - CONTINUED

Ms. Mory replied yes. She said that the letters hanging off the sign are made of stainless steel for durability and the sign is made of concrete and stucco. The only things that may age faster than others are the surfboards, which may have to be replaced in the next 5 to 6 years and will require maintenance. Furthermore, the letters were picked to match the fishing pier; and the middle portion is see-through, there is no plexiglass.

Mr. Ganz expressed concerns with certain aspects of the sign, being uneven and appearing warped.

Mr. Miller said he spoke with the owner of the Royal Blue Hotel who uses stainless steel and the managers were enthusiastic about this style and design.

MOTION was made by Mr. Miller and seconded by Vice Chair Preston to approve the design. Roll Call: YEAS: Mr. Ganz, Mr. Miller, Mr. Rosenzweig, Vice Chair Preston and Chair Robb. NAYS: None.

BOARD/ADMINISTRATION COMMENTS**DIGITAL TIME STAMP: 6:23:16**

Chair Jean M. Robb - Eminent Domain - Chair Robb said that the CRA has approximately \$2 million in discretionary spending. She asked that the Board consider eminent domain for the motel located at the end of A1A and Hillsboro Boulevard. The property is zoned for residential and cannot be changed to commercial; however, due to the height limitations, no one will spend excess funds to build on the property. She asked if \$2 million is reasonable for this purpose.

Andrew Maurodis, City Attorney, replied that he is unsure because with eminent domain, the City would have to pay both sides attorneys' fees. He explained the different aspects of eminent domain; quick take allows ownership within 120 days but whatever the jury awards would have to be paid. With a slower take, the City would be allowed to back out at any time, but would still have to pay the opposing sides fees.

Chair Robb asked that the Board consent to have Mr. Maurodis look further into it. She asked that the funds not be spent just in case eminent domain becomes feasible.

Mr. Maurodis said that all the funds allocated in the budget are for projects, and one project can be real estate acquisition. It is important to note that all funds, other than regular expenses, are designated for specific projects.

Kris Mory, CRA Director, said that the budget that was approved does not contain funding for real estate acquisition; therefore, if the Board desires that, a budget transfer would have to be done. She said eminent domain is a tool used in the CRA Plan.

BOARD/ADMINISTRATION COMMENTS - CONTINUED

Mr. Ganz said that people already think that the City is trying to use eminent domain to acquire properties outside the CRA, which is a drastic measure. He said that his understanding was that there were funds in the budget this year to address that particular situation and asked for clarification.

Ms. Mory said that Mr. Ganz is correct. She also reminded the Board that a new budgeted line item was created, public private partnerships. Those funds will allow Staff to market a partnership to accomplish the goal that has been set forth. She said it is her hope that those funds will be used to incentivize private developers to do something with the hotels, as it would be less expensive for the CRA and all parties.

Chair Robb said that most private enterprises think that this property can be developed commercially. If the City were to obtain the property through eminent domain, a park and additional parking could be added.

Mr. Maurodis said that there could not be a commercial parking lot.

Chair Robb said that the property is not as valuable as the owner thinks because it cannot be developed commercially. She said that she has been approached by people who want to develop the property commercially.

Mr. Ganz said that he has had discussions with people.

Chair Robb said that once they find out that it can only be residential with a certain height, they will likely back out.

Ms. Mory said it is zoned RM-25, which is a high density residential zoning category; however, one of the uses allowed is hotels, which can have retail as an associated use and parking can be incorporated into it.

Mr. Maurodis said that it does not allow standalone parking.

Ms. Mory said the Board should look beyond one (1) property. If incentive funds are to be used for public private partnership, she hopes that the CRA will partner with a developer who is not only looking at one (1) property, but perhaps assembling in the area. Then there would be greater density and a larger facility which would be impactful for the neighborhood.

Chair Robb asked the Board to support looking into it.

Mr. Ganz said that he does not have an issue with that, but would like clarification on the discretionary funding of the \$1.93 million. He explained that just because money is set aside for a public private partnership, does not mean the money can be spent on anything.

BOARD/ADMINISTRATION COMMENTS - CONTINUED

Ms. Mory said that there is \$250,000 budgeted for public private partnerships, as well as \$1,378,064 for infrastructure and capital improvements that includes such items as the north beach pavilion, signage, lighting, ADA sidewalks or anything included in the Capital Improvements Plan (CIP). If the Board wants to reallocate those funds to property acquisition, it is allowed. It is at the Board's discretion to move funding to another place as long as it is in the CRA Plan.

Continuing Ms. Mory said that every dollar in the CRA budget is dedicated to a project in the plan and saying that there are funds not being used or are discretionary, that is contrary to Statute and would be viewed as mismanagement by the County.

Mr. Ganz said this is not a slush fund and monies must be allocated to a specific project and even though funds can be moved around, they must be specifically designated. If the property is going to be explored, the Board may want to consider the fire station that needs repairs. He recommended possibly moving the station to the motel location and doing something different for the fire station property.

Chair Robb said that you cannot use CRA funds to improve a municipal building.

Mr. Maurodis expressed concern with Mr. Ganz's recommendation and said that the Board should be cautious, as letters are frequently coming from the County who has been watching everything that the CRA is doing.

PUBLIC INPUT

There were no comments from the public.

ADJOURNMENT:

There being no further business, the meeting adjourned at 6:34 p.m.

JEAN M. ROBB, CRA CHAIR

ATTEST:

Samantha Gillyard, CMC, City Clerk

REQUESTED ACTION:

Resolution to approve appropriating funds remaining in the CRA Trust Fund.

SUMMARY EXPLANATION/BACKGROUND:

Florida Statutes Chapter 163 Section III, requires Community Redevelopment Agencies (CRA) to appropriate Tax Increment Revenue (TIR) funds on projects that will be completed within 3 years or reduce indebtedness incurred in carrying out the implementation of the CRA Plan. A current best practice is CRA Board approval of documentation showing the amount of Tax Increment Revenue funds that are "carried over" from one fiscal year to the next. Annually the Board approves a budget via resolution that appropriates all unencumbered TIR funds to projects that will be completed within three years or toward the reduction of indebtedness.

Approving a carryover resolution is an administrative act that provides greater transparency into the agency's finances and its compliance with this statutory requirement.

The Finance Department has analyzed all CRA transactions for FY14. After all FY14 transactions were accounted for the unaudited balance of unencumbered funds in the CRA Trust fund was \$1,226,549. This amount will be finalized and reported in the FY14 CRA Annual Report in March 2015 after the audit is completed.

There is no fiscal impact of this resolution.

ATTACHMENTS

Florida Statute Section 163.387(7)

CRA FY15 Budget

Resolution

2011 Florida Statutes

163.387 – Redevelopment trust fund –

(7) On the last day of the fiscal year of the community redevelopment agency, any money which remains in the trust fund after the payment of expenses pursuant to subsection (6) for such year shall be:

- (a) Returned to each taxing authority which paid the increment in the proportion that the amount of the payment of such taxing authority bears to the total amount paid into the trust fund by all taxing authorities for that year;
- (b) Used to reduce the amount of any indebtedness to which increment revenues are pledged;
- (c) Deposited into an escrow account for the purpose of later reducing any indebtedness to which increment revenues are pledged; or
- (d) Appropriated to a specific redevelopment project pursuant to an approved community redevelopment plan which project will be completed within 3 years from the date of such appropriation.

EXHIBIT "A"

Budget Line Item Summary
 October 1, 2014 - September 30, 2015
 Community Redevelopment Agency Fund 190
 Non-Departmental 8000

ACCT NO	ACCOUNT DESCRIPTION	FY2013	FY2014	FY2015
10 01	Regular Salary	\$ 189,695	\$ 306,428	\$ 261,714
10 03	Longevity	\$ 399	\$ 798	\$ -
10 06	Automobile Allowance	\$ 8,000	\$ 8,000	\$ 8,000
10 12	Sick Leave Conversion Pay	\$ 3,000	\$ 5,000	\$ 1,000
11 01	FICA	\$ 16,024	\$ 24,360	\$ 20,722
12 04	ICMA Pension	\$ 16,291	\$ 21,467	\$ 21,845
32 30	Community Policing	\$ -	\$ 50,000	\$ 55,000
32 16	Landscaping Services	\$ 5,000	\$ 5,000	\$ 20,000
32 99	Other Contractual Services	\$ 170,500	\$ 200,000	\$ 100,000
35 04	Office Supplies	\$ 500	\$ 500	\$ 500
35 09	Professional Publications	\$ 150	\$ 150	\$ 150
35 13	Minor Tools, Equip, Hardware	\$ 0	\$ 0	\$ 0
35 74	Special Events	\$ 190,000	\$ 150,000	\$ 150,000
39 01	Travel and Training	\$ 5,000	\$ 5,000	\$ 5,000
39 02	Printing	\$ 1,500	\$ 1,500	\$ 1,500
39 21	Advertising	\$ 2,500	\$ 2,500	\$ 2,500
39 27	General Admin Charge	\$ 114,317	\$ 162,260	\$ 175,651
39 35	Dues and Memberships	\$ 1,500	\$ 1,500	\$ 1,500
39 59	Commercial Façade Improv Loan	\$ 100,000	\$ 100,000	\$ 100,000
82-32	Incentives - Aids to Private Entities			\$ 250,000
60 41	Automotive Equipment	\$ 0	\$ 0	\$ 0
60 42	Office Machinery & Equipment	\$ 0	\$ 0	\$ 2,800
60 43	Other Machinery & Equipment	\$ 0	\$ 0	\$ 0
63 01	Cove Parking Lot	\$ 0	\$ 0	\$ 0
63 02	Hillsboro Streetscape	\$ 0	\$ 0	\$ 0
63 03	Pier	\$ 150,000	\$ 0	\$ 0
63 04	Infrastructure and Capital Improvements	\$ 439,229	\$ 1,232,738	\$ 1,378,064
63 05	Cove Gardens Improvements	\$ 0	\$ 0	\$ 0
63 06	Beach Enhancements	\$ 0	\$ 0	\$ 0
63 07	Real Estate Acquisition	\$ 0	\$ 0	\$ 0
63 08	Main Beach Parking Area Improvements	\$ 0	\$ 0	\$ 0
63 10	Fire Hydrants	\$ 0	\$ 0	\$ 0
63 11	Lighting	\$ 0	\$ 0	\$ 0
63 12	Parking Improvements	\$ 0	\$ 0	\$ 0
90 01	Transfer to General Fund	\$ 685,400	\$ 1,200,000	\$ 1,101,981
90 03	Transfer to Insurance Services	\$ 20,501	\$ 21,000	\$ 45,031
				\$ 3,702,958
Total Tax Increment Renue Trust Funds		\$ 2,119,506	\$ 3,498,201	\$ 3,702,958

Deerfield Beach Community Redevelopment Agency

Budget - Detailed Information

October 1, 2014 - September 30, 2015

ACCT	ACCOUNT DESCRIPTION	FY 2015 REQUEST
10 01	Regular Salary	\$ 261,714
	Tax Increment Revenue will pay for the following portion of staff salaries - (CRA Director 100%, CRA Project Manager 100%, Administrative Coordinator 100%, Assistant City Manager 25%, Assistant City Clerk 25%)	
10 03	Longevity	\$ -
	Paid for service of more than 5 years	
10 06	Automobile Allowance	\$ 8,000
	CRA's portion of the cost of two (2) vehicles for use by CRA staff	
10 12	Sick Leave Conversion Pay	\$ 1,000
	Once a year, in December, every full-time employee who has used less than six days of sick leave during the preceding year may choose to be paid for the unused portion of those six days. The payment is calculated using the employees base hourly rate; therefore not including any additional pay factors such as longevity	
11 01	FICA	\$ 20,722
	The 7.65% FICA rate is composed of two rates; a 6.20% social security tax that is applied to the first \$106,800 that an employee earns and a 1.45% Medicare tax that is applied to all earnings	
12 04	ICMA Pension	\$ 21,845
	Estimated by city pension contribution for those city employees who are participants in the ICMA defined contribution plan; the city contribution, as a percentage of salary, is 8%	
32 30	Community Policing	\$ 55,000
	Cost of BSO Deputy Detail to provide additional security in the CRA	
32 16	Landscaping Services	\$ 20,000
	Maintenance of projects improved using CRA TIR funds (Cove Gardens, \$15,000) and small landscape projects	
32 99	Other Contractual Services	\$ 100,000
	Contractual services provided by the CRA Attorney (\$38,000) for legal services and other professional services as needed	
35 04	Office Supplies	\$ 500
	Office supplies as necessary for operations	
35 09	Professional Publications	\$ 150
	Funding for development and management related newspapers, trade magazines and books.	
35 13	Minor Tools, Equip, Hardware	\$0
35 74	Special Events	\$ 150,000
	Funding for 4th of July Celebration (\$75,000), December Holiday Celebration (\$50,000), annual Showmobile management (\$7,500) and other events to be determined by the CRA Board	
39 01	Travel and Training	\$ 5,000
	Includes attendance at annual conference, seminars, workshops and regional business retention/attraction meetings	
39 02	Printing	\$ 1,500
	Printing of brochures, hand-outs and annual report	
39 21	Advertising	\$ 2,500
	Advertising in newspapers, industry publications and exhibits	

39 27	General Admin Charge	\$ 175,651
	Payment to the general fund for the services that are provided to support the CRA Fund	
39 35	Dues and Memberships	\$ 1,500
	Annual memberships in professional associations and State of Florida Special District Reporting	
39 59	Commercial Façade Improvement Loan	\$ 100,000
	Funds to partner on façade improvements to storefronts throughout the CRA District	
82-32	Incentives - Aids to Private Entities	\$ 250,000
	Public private partnerships to be determined by the CRA Bord	
60 42	Office Machinery & Equipment	\$2,800
	Two department tablets	
60 43	Other Machinery & Equipment	\$0
63 01	Cove Parking Lot	\$0
63 02	Hillsboro Streetscape	\$0
63 03	Pier	\$0
63 04	Infrastructure and Capital Improvements	\$1,378,064
	Funding of infrastructure and capital improvements to be determined by the CRA Board (projects may include North Beach Pavilion, ADA Sidewalks, Beach Signage, Wayfinding, Trolley, right of way improvements, Cove Boardwalk)	
63 05	Cove Gardens Improvements	\$0
63 06	Beach Enhancements	\$0
63 07	Real Estate Acquisition	\$0
63 08	Main Beach Parking Area Improvements	\$0
63 10	Fire Hydrants	\$0
63 11	Lighting	\$0
63 12	Parking Improvements	\$0
90 01	Transfer to General Fund	\$ 1,101,981
	Interfund transfer for debt service payments on Florida Municipal Loan Council Covenant Bonds	
90 03	Transfer to Insurance Services	\$ 45,031
	Interfund transfer for allocable portion of employee benefits funded through insurance services trust fund	
Total CRA Budget		\$ 3,702,958
Total Available Tax Increment Revenue (TIR)		\$3,702,958

RESOLUTION NO. 2014/ _____

A RESOLUTION OF THE CITY OF DEERFIELD BEACH COMMUNITY REDEVELOPMENT AGENCY APPROVING THE APPROPRIATION OF FUNDS REMAINING IN THE REDEVELOPMENT TRUST FUND TO CERTAIN PROJECTS; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City of Deerfield Beach created a redevelopment trust fund (“Trust Fund”) for the Deerfield Beach Community Redevelopment Agency (“CRA”) pursuant to Section 163.387, Florida Statutes; and

WHEREAS, for Fiscal Year 2013/2014 the CRA budgeted and appropriated funds deposited in the Trust Fund to pay certain administrative and operating expenses as well as project and program expenses of the CRA; and

WHEREAS, certain funds remain in the Trust Fund as of September 30, 2014 after the payment of all budgeted expenses; and

WHEREAS, none of the funds being carried over from the previous fiscal year have been in the Tax Increment Revenue Trust Fund for more than three years.

NOW, THEREFORE, BE IT RESOLVED BY THE COMMUNITY REVELOPMENT AGENCY OF THE CITY OF DEERFIELD BEACH, FLORIDA, AS FOLLOWS:

Section 1. As of September 30, 2014, the unexpended amount of \$1,226,549 remains in the Trust Fund.

Section 2. The Board of Directors desires to appropriate such funds to the specific redevelopment projects in the amounts shown on the attached Exhibit “A” and to encumber said funds for Fiscal Year 2014/2015.

Section 3. Such projects are included within the approved Community Redevelopment Plan of the CRA and will be completed within three (3) years from the date of such appropriation.

PASSED AND ADOPTED THIS 12th DAY OF NOVEMBER, 2014.

JEAN M. ROBB, CHAIR

ATTEST:

SAMANTHA GILLYARD, CMC, CITY CLERK

REQUESTED ACTION:

Resolution to award Bid #2014-15/05 for the holiday lighting and decorations to the lowest responsible responsive bidder Brandano Displays, Inc. for an amount not to exceed \$31,628 in accordance with the bid specifications.

SUMMARY EXPLANATION/BACKGROUND:

In August, the CRA Board approved a budget that contained a \$50,000 line item for the holiday celebration. The CRA is partnering with the City Parks and Recreation Department to organize and fund the event. One component of the event exceeds \$25,000 and therefore required CRA Board approval. Also, due to the amount of the contract, the service was competitively bid through a formal procurement process. Documentation of the bid process and outcome is attached to this item.

The Board is being asked to award Bid#2014-15/05 to Brandano Displays Inc. for an amount not to exceed \$31,628. This is a budgeted item and adequate funds are available in CRA Budget line item 190-8000-552-35-74 for this expense.

ATTACHMENTS

Bid Documentation
Resolution



Memorandum

TO: Kris Mory, Community Redevelopment Agency (CRA) Director

FROM: Kara Petty, CPRP, Director of Parks and Recreation

DATE: November 12, 2014 CRA Meeting

RE: RFP #2014-15/05 – Professional Holiday Lighting and Decorations

The purpose of this memo is to obtain approval of the Community Redevelopment Agency Board for the award of the term contract for holiday lighting and decorations for our holiday season to Brandano Displays, Inc. The expenditures for the event will be \$31,628, which were budgeted for in the CRA budget. This award is pursuant to Professional Holiday Lighting and Decorations RFP #2014-15/05 (details of this competitive solicitation process are attached).

RFP #2014-15/05 was required due to the change in location of the annual holiday event, which has been moved to the beach, resulting in an increase of funds for holiday lighting and displays.

This year's holiday and lighting event will be called Ocean Way Holiday and will be held on Saturday, December 6th from 5:00pm – 9:00pm at the International Fishing Pier and the Pier Parking Lot, with other events also taking place on NE 2nd Avenue. With the event at the beach staff wanted to come up with a way to bring more residents and non-residents out to the beach for the holiday month. With an increased budget for the event staff proposed a parade of lights beginning on NE 2nd Street and ending at SE 2nd Street including decoration of our International Fishing Pier to bring patrons to the beach to see the holiday lights and explore the beach area. In addition, staff will keep the standard lighting, menorah and tree at the Cove Shopping Center.

This year's event will entail the annual holiday lighting, entertainment from local youth programs as well as an hour long interactive character performance followed by a meet and greet for the children. Other activities include photos with Santa, face painting, kid's arts and crafts, a petting zoo, along with food and snacks for purchase and more.

Staff recommends to the Community Redevelopment Agency Board to approve the award of the term contract for Professional Holiday Lighting and Decorations to Brandano Displays, Inc.

If further information is needed I can be reached at 954-480-4483.



MEMORANDUM

TO: Kara Petty, Parks and Recreation Director

FROM: David Santucci, Assistant to the City Manager / Purchasing Director

FOR: CRA Board Award

DATE: November 7, 2014

SUBJECT: Professional Holiday Lighting and Decorations, RFP #2014-15/05

The Purchasing Division issued a Request for Proposals #2014-15/05 to solicit proposals from firms interested in providing holiday lighting and decorations in the beach area during the period of December 5, 2014 through January 1, 2015. The specific locations can be found in the attached tabulation.

Details of that procurement process are as follows:

- The RFP was advertised in the legal notices section of the Sun-Sentinel on October 15, 2014. The notice was also sent to six (6) prospective Offeror's via the e-Procurement Marketplace.
- Six (6) vendors requested a copy of the Request for Proposals.
- On October 22, 2014 a non-mandatory pre-proposal meeting and site inspection was held. The meeting provided the City the opportunity to elaborate on the scope of services and the objectives of the project.
- One (1) addendum was issued during the process to change quantities in the Scope of Services and line items.
- On October 30, 2014 at 11:00 a.m., the due date and time, the Purchasing Division closed and unsealed the two (2) proposals received. The proposals were reviewed by the Purchasing Division to ensure each proposal met to the RFP requirements. Subsequently, each member of the evaluation committee assigned by the City Manager received their evaluation packages that consisted of: evaluation committee policies and procedures, original RFP, addenda #1, proposals (Brandano Displays, Inc., and South Florida Lighting Team, LLC d/b/a/ Miami Christmas Lights), and the evaluation sheets.
- Each evaluation committee member independently reviewed and scored the proposals in accordance with the weighted criteria stated in the RFP prior to the first public evaluation meeting held on November 7, 2014. The Evaluation Committee consisted of: Cassi Waren, Special Events Coordinator, Rebecca Medina, Public Information Officer, and Kris Mory, CRA Director.

- The proposals were evaluated based on the following weighted criteria:

Criteria	Weight
• Qualifications and Experience	3
• Understanding the Project and City's Objectives	2
• Responsiveness to the RFP	1
• Quantity and Quality Proposed Display	3
• Price Proposal	2

- The proposals were ranked as follows:

	Cassi Waren	Kris Mory	Rebecca Medina	Total	Ranking
Brandano Displays, Inc.	104 / 1	103 / 1	85 / 1	3	1
South Florida Lighting Team LLC d/b/a/ Miami Christmas Lights	85 / 2	67 / 2	60 / 2	6	2

The evaluation committee was unanimous in their decision to make a recommendation to the CRA Board to approve the ranking and award the subject contract to Brandano Displays, Inc. The following are being provided as back-up for this agenda item: scope of services, proposal summary, evaluation sheets, and tabulation.

The initial contract term shall be for one (1) year and shall commence upon final execution of the Contract by the City or as otherwise indicated in the final contract. The City reserves the right to extend the contract for two (2) additional one (1) year renewal terms providing all terms and conditions remain the same, both parties agree to the extension, and such extension is approved by the City.

Please ensure this is an agenda item for the 11/11/14 Board Meeting.

DS

CITY OF DEERFIELD BEACH

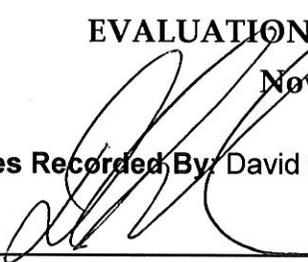
Professional Holiday Lighting and Decorations

RFP #2014-15/05

EVALUATION COMMITTEE MEETING MINUTES

November 7, 2014 at 9:00 a.m.

Meeting Minutes Recorded By: David Santucci, Assistant to the City Manager/ Purchasing Director

Signature:  _____

Others in Attendance (Other than Public): N/A

Purpose:

Initial evaluation of the responsive proposals received for the subject RFP.

Ranking	Cassi Waren	Kris Mory	Rebecca Medina	Total	Ranking
Brandano Displays, Inc.	104 / 1	103 / 1	85 / 1	3	1
South Florida Lighting Team LLC d/b/a/ Miami Christmas Lights	85 / 2	67 / 2	60 / 2	6	2

Motion: To recommend award of the subject to the Brandano Displays, Inc. to the CRA Board

Motion Made By: Cassi Waren

Seconded By: Rebecca Medina

Other Business Discussed: process for placing this recommendation on the next available CRA Board Meeting agenda.

Time of Adjournment: 9:15 a.m.

October 28, 2014

David Santucci
Purchasing Manager
401 SW 4th St.
Deerfield Beach, FL 33441 USA

RE: Operations Plan and Approach
RFP# 2014-15/05
Professional Holiday Lighting and Decorations

Dear David:

The purpose of this letter is to provide you with an operational plan to decorate the Deerfield Beach Pier, Welcome Center, and South Ocean Way for the 2014 Holiday Season.

The Holiday Display shall be installed and functioning no later than December 5, 2014, shall be tuned off January 1, 2015 and shall be removed no later than January 15, 2015.

All of our Lighting will be LED and will require minimal electrical power.

Due to the proximity to the Ocean and winter salt mist, we will be using industrial grade Blachere brand LED lighting products with weather proof electrical connections throughout.

We propose to decorate the following areas:

- The Pier
- The Welcome Center, Arbor, and adjacent trees
- Trees along Ocean Way
- Nautical themed displays along Ocean Way

Please refer to the photo supplement as you review the proposal.

International Fishing Pier (200 NE 21st Ave)

The Pier will be the focal point of the lighting experience this Holiday season. The Pier will be draped with 2200' of LED miniature lights spaced every 2" for a total of 13,600 lights. Complementing the drape will be ten (10) 5' snowflakes attached to outside of the rails.

Each of the 6 poles will feature a lighted themed element, three will feature a 6' tall colorful Angel Fish and three will feature a 6' Marlin with a Santa Hat.

Light Roof Line of the Pavilion at the end of the pier with Cool White LED Miniature Lights spaced every 2".

The Welcome Center

Approach Tower/Gazebo and Arbor (NE 2nd St.)

- The approach tower will be outlined in lights and feature 3 Sailboat lighted ornaments. The top of the arbor will feature a nautical themed display of 2 Starfish, 2 Dolphins and 3 starbursts.

Pier Building (200 NE 21st Ave)

- **Six (6)** trees in the parking lot and **sixteen (16)** trees on the East, South, and North side of the Welcome Center for a total of **twenty two (22)** will be lighted with 400 bright white miniature lights each.

The Roofline of the Welcome Center Building

- Will be lighted with bright white miniature lights on all 4 sides. These lights are the same as those used on the Pier. Bulb spacing will be 4".

Rooftop Display

- The top of the Welcome Center will feature a spectacularly designed Happy Holidays Greeting set with a giant animated Crab family.

Ocean Way (From NE 2nd St. to SE 2nd St.)

Ocean Way will be lighted from the Welcome Center to SE Second featuring Tree lighting and 19 Nautical themed ground mounted displays.

Tree Lighting

- The 37 palm trees nearest to the curb will be lighted with 400 LED bright white miniature lights each.

Nautical Themed Displays

- 19 nautical themed display elements will be set statistically on the grass berm along the walkway between the Welcome center and 2nd Ave. The descriptions of the displays are provided in detail in the Photo Supplement of the proposal.

Cove Shopping Center Entrance (Hillsboro Blvd. and SE 15th Terr.)

Menorah Sculpture

- This sculpture presents the traditional menorah. The unit is 8' tall and 8' wide and painted with gold glitter. Nine bulbs as flames for the candles.

20' Holiday Tree

- Installation, daily maintenance, and dismantle of 20' Customer Owned Christmas tree, Returned to City Storage Area. Refurbishing includes bulb replacements and leasing of ornaments.

Light Pavilion Entrance

- Four sides of the building facing the intersection will be outlined in clear C7 Incandescent lights. The lights will be spaced 12" apart. 130' total.

Brandano Displays, Inc.

City of Deerfield Beach
October 28, 2014

Page 2

Light Eight Entrance Palms

- 8 royal palms at the Hillsboro entrance. Each tree will be lighted with 500 clear incandescent miniature lights.

Should you have any questions please feel free to contact me at (954) 461-6598.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Patrick J. Brandano', with a long horizontal flourish extending to the right.

Patrick J. Brandano

Presented By

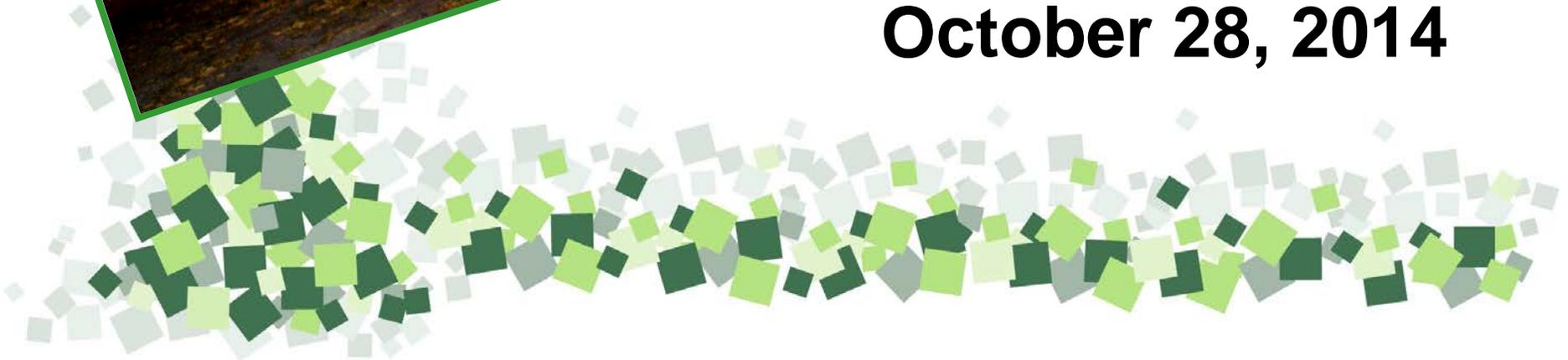
Brandano Displays, Inc.



City Of
Deerfield Beach

**Proposed Scene
Selection**

October 28, 2014



Brandano Displays, Inc.

Founded in 1976, Brandano Displays, Inc. is a full service decorating company specializing in providing illuminated Christmas décor for cities, towns, shopping centers, festivals, enclosed malls and commercial complexes. Brandano Displays, Inc. has produced exciting Holiday displays for over 2,000 clients nationally.

As manufacturers, we produce the highest quality decorations and displays while providing competitive prices. All clients are provided with design and marketing services as well as installation assistance. Professional installation and maintenance services are available to all our customers.

Our client list includes the country's most popular Down towns, Shopping Centers, Attractions and Corporate parks. Each holiday season millions of people are enjoying our lighting and designs.

Whether a project is large or small, we always welcome the opportunity to present our company, our products and our services.



The City Of Deerfield Beach, FL

PRODUCT FEATURES

All of Brandano Displays, Inc.'s products are manufactured to the industry's highest standards at our Margate, Florida facility. Quality features include:

- All UL-listed electrical components
- All garlands are produced with ultraviolet inhibitors
- Bi-laminate metallic garlands designed to reflect sunlight and rays from lot pole fixtures
- Hot-rolled steel frames
- Mig weld application to ensure smooth clean weld surfaces
- 1" x 1" angle reinforcement material
- Chemical bath of frame before painting application
- White powder-coated backed paint for silhouette designs
- Structural reinforcement components of decorations painted black
- LED long life Blachere brand bulbs
- Three-prong, grounded straight Edison plug with 10' J cord lead. (Lead and plugs are black)
- Sockets are designed to drain and repel water
- Sockets are attached to frame with patented nylon clip. Clips provide the ability to enhance the distinct "lines" of the design and provide a clean alternative to tape, which will yellow and deteriorate when exposed to ultraviolet rays.
- All insulation on the 18-gauge wire and the sockets are produced with ultraviolet inhibitors. Socket and wire will be white with the exception of the lead and plug which will be black.
- 3-Season heavy weather warranty



© Brandano Displays Inc.



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© Brandano Displays Inc.



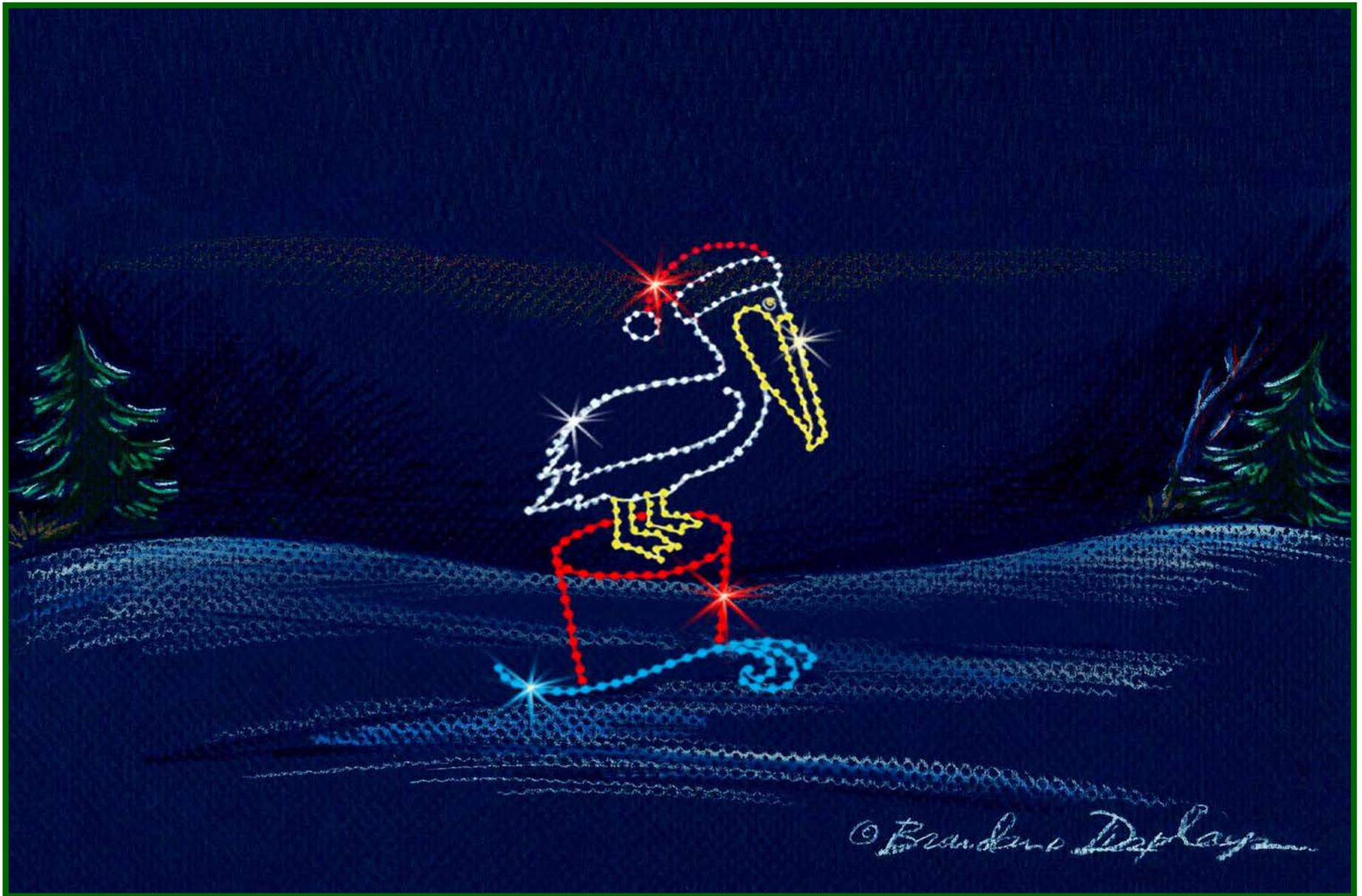
© Brandon Displays Inc.



© Brandano Displays Inc.



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Pelican with Santa Hat Sculpture

(Display #876)

The festive Pelican is sitting on a piling and showing off his Santa Hat. The display is 8' Tall and 4' Wide and Lighted with C-7 Bulbs.



Exotic Bird Scene

(Display #47)

This major scene features a parrot (6'6"H x 3'W), a cockatoo (6'6"H x 3'W) and a toucan (5'H x 3'6"W). This metal sculpture scene has a width of 18'.



Flamingo Scene

(Display #65)

This major scene features three metal sculpture flamingos. Three designs are featured. One is walking, one is standing and the other is feeding. Scale is as follows: walking (6'H x 3'W), standing (6'H x 1'6"W) and feeding (4'6"H x 3'6"W). The units are painted white and illuminated with pink bulbs. The scene has a display width of 14'.



Pirate with Cutlass Sculpture
(Display #133)

This metal sculpture consists of a peg-leg pirate wielding a cutlass. This display is painted white and is fully illuminated. The unit has a height of 8'6" and a width of 6'.



Treasure Chest Sculpture
(Display #134)

This display features a giant metal sculpture chest abundantly filled with treasure. This unit is 5' in height and 6' in width. The display is painted white and is fully illuminated.



Smiley and Brightness the Starfish Couple
(Display #708)

This great display features Smiley and Brightness the Starfish having a great holiday time at Blue Reef Bottom.



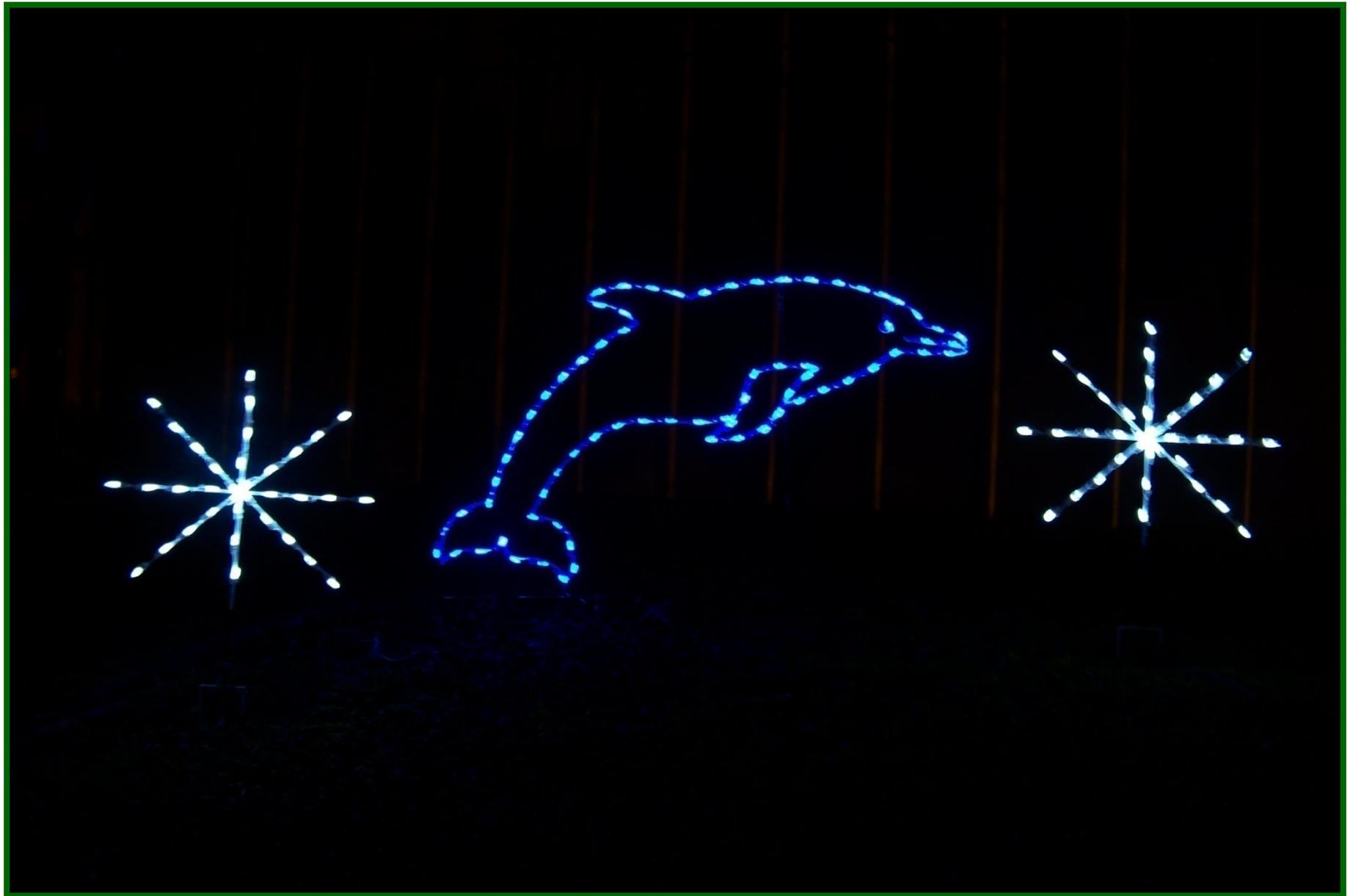
**Charlie and Chyna the Crabs holding the Happy Holiday Greeting at Blue Reef Bottom
(Display #705)**

This major animated display features Charlie and Chyna the Crabs with starfish holding a greeting banner , while Charlie waves his claw back and forth. This display has a height of 9' and a width 30'.



Sailboat, Glitter 5'
(Display #826)

Sailboat Sculpture, 5' Glitter filled sails and hull, lighted with C-7 LED Lights.



Dolphin Leaping Sculpture, 5'
(Display #857)

LED Design.



Tropical Fish Scene

(Display #64)

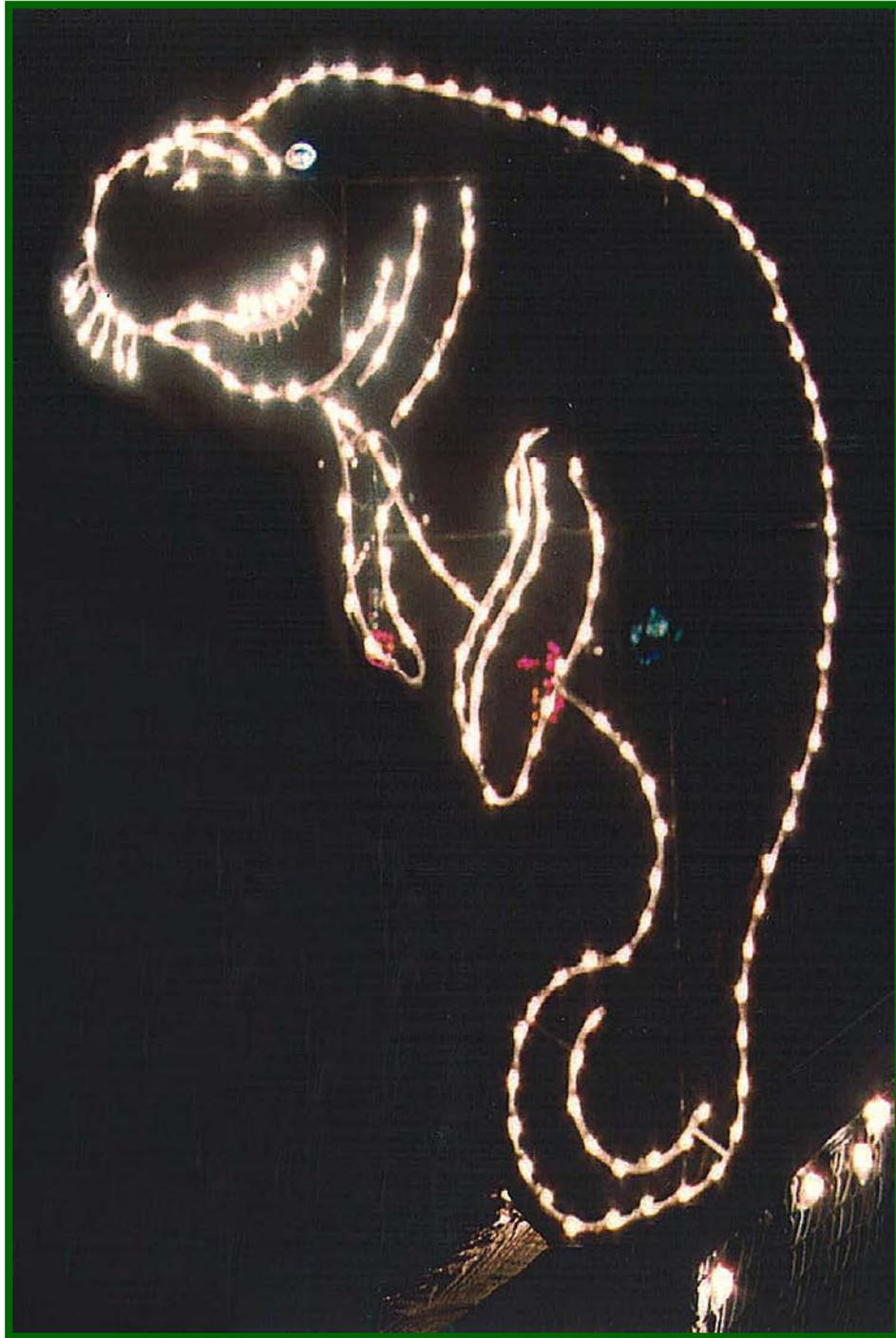
This major scene features a metal sculptures of five colorful fish. The fish vary in size and design. Sizes are: 6'H x 3'W, 5'H x 4' W, 5'H x 7'6"W. Each unit is painted white and illuminated with multicolored lights. This scene has a display width of 52'.



Anchor Scene

(Display #28)

This scene features a 10' metal sculpture illuminated anchor complete with chain. The scene is 10' high and 18' wide.



Manatee Scene
(Display #83)

This scene features one giant metal sculpture manatee (10' H x 8'6"W). The display is painted white and illuminated with clear lights.



Scuba Diver Scene

(Display #666)

This colorful large-scale display is an underwater extravaganza. Featured in this aquatic scene is a fully equipped scuba diver that is swimming.

Brandano Displays, Inc.

Disclosure Statement

Information, color art and all materials contained in this document are considered proprietary to Brandano Displays, Inc. This material is provided to assist in the review and analysis of this document and may not be used for any other purpose than expressly needed to complete this objective. Information and design materials may not be disclosed in whole or in part outside of your Company's technical compliance to specifications, and such subsequent acquisition review and internal approval procedures necessary to this review activity, without express written permission from Brandano Displays, Inc. This proprietary information is considered business sensitive and must be handled appropriately. All color art and material contained in this document must be returned to Brandano Displays, Inc. when the selection process is complete.

Brandano Displays, Inc.

1473 Banks Road
Margate, FL 33063
Ph: 800.777.6903
Fax: 954.956.7256
www.brandano.com

The City of Deerfield Beach, FL (Purchasing Dept.) Supplier Response

Bid Information		Contact Information		Ship to Information
Bid Creator	David Santucci Purchasing Manager	Address	401 SW 4th St.	Address
Email	dsantucci@deerfield-beach.com		Deerfield Beach, FL 33441	Contact
Phone	(954) 480-4380	Contact	David Santucci	Department
Fax	(954) 480-4388		Purchasing Manager	Building
			Purchasing Division	
Bid Number	2014-15/05 Addendum 1	Department		Floor/Room
Title	Professional Holiday Lighting and Decorations	Building	A	Telephone
			2nd	Fax
Bid Type	RFP	Floor/Room		Email
Issue Date	10/15/2014	Telephone	(954) 480-4380	
Close Date	10/30/2014 11:00:00 AM ET	Fax	(954) 480-4388	
Need by Date		Email	dsantucci@deerfield-beach.com	

Supplier Information

Company Brandano Displays, Inc.
 Address 1473 Banks Road
 Margate, FL 33063
 Contact Patrick J. Brandano
 Department
 Building
 Floor/Room
 Telephone 1 (954) 9567266
 Fax 1 (954) 9567256
 Email patbrandano@brandano.com
 Submitted 10/30/2014 10:17:36 AM ET
 Total \$31,628.00

Signature Patrick J. Brandano

Email patbrandano@brandano.com

Supplier Notes

Please feel free to call me at (954) 461-6598 if you have any questions.

Thank you for the opportunity to provide The City of Deerfield Beach with a proposal for Holiday Decorations for 2014.

Bid Notes

City of Deerfield Beach is seeking experienced and qualified firms to decorate the locations specified herein with nautical themed holiday lights and decorations for the Holiday Season throughout the month of December for the enjoyment of residents and guests in the spirit of the Holiday Season. The City seeks a Contractor who will propose a creative design consistent with the City's vision of a nautically themed Holiday display using their creative design and expertise and that at a minimum meets the requirements detailed herein. The Offeror's proposal should illustrate their design concept and detail the lighting and display requirements that will be used.

Bid Activities

Date	Name	Description
10/22/2014 10:00:00 AM	Site Visit	<p>Site Visits and Examinations</p> <p>A non-mandatory site visit will take place at 401 SW 4th St., Deerfield Beach, FL (Central City Campus, bldg. A.) on the date and time indicated. The site visit will be moderated by Cassi Waren, Community Events Liaison. The site visit will provide prospective Offerors the opportunity to examine the site. The site visit is not an opportunity to ask questions, or request clarification concerning the site, terms, conditions, scope of services, and specifications. All questions and requests for clarification shall be reserved until the bid conference, at which time they will be addressed.</p>
10/22/2014 11:00:00 AM	Bid Conference	<p>A non-mandatory bid conference will be held at 401 SW 4th St., Deerfield Beach, FL (Central City Campus, bldg. A.) on the date and time indicated. The purpose of the conference is to provide the City and prospective Offerors the opportunity to clarify and discuss the solicitation process, terms and conditions, scope of services, and specification. Please allow sufficient time to insure arrival prior to the indicated date and time.</p>
10/23/2014 5:00:00 PM	Last Day to Submit Questions / Requests for Clarification	<p>Please submit all questions and requests for clarification by this date and time. Inquiries received after this date and time will not be entertained. Thank you.</p>
10/24/2014 5:00:00 PM	Last day the City Will Issue Addenda	<p>Addenda be released via the eProcurement Marketplace when necessitated. This the last date and time the City will issue an addendum.</p>

Bid Messages

Date	Subject	Message
10/16/14	Response to Vendor Questions	<p>The purpose of this message is to address vendor questions we received.</p> <p>Q1 - Is it possible that we can inspect the site before the non-mandatory meetings on 10/22/2014? It would be great to be able to begin the process of determining the scope of work and design much earlier than that date.</p> <p>A1 - Yes. All the locations are up to Public, so feel free to inspect the sites as you feel appropriate.</p> <p>Q2 - Are there more specific requirements to the scope of work than the general request of a Nautical Theme and a creative design?</p> <p>A2 - None, other than those contained in Section VI - Scope of Work.</p> <p>Q3 - Is there a required format for the submission of the bid? (Disk, copies etc.)</p> <p>A3 - Please refer to Section I - Response Requirements. Details of electronic submission of proposals will be given at the bid conference on October 22, 2014 at 11:00 a.m.</p>
10/27/14	Response to Vendor Questions	<p>Q1 - Just a quick question. The trees along Ocean way to SE 2nd street. Are we to look at and include trees on both sides of the side walk; trees on the beach side of the sidewalk, and trees on the street side of the sidewalk to total 37 trees?</p> <p>A1 - Add #1, Section VI - Scope of Services, item (4)(d)(1) specifies the Light at least (37) palms closest to the street along the east side of Ocean Way. In other words, the trees closest to the street along the east sidewalk.</p>

PUBLIC NOTICE

EVALUATION COMMITTEE MEETING

FOR

PROFESSIONAL HOLIDAY LIGHTING AND DECORATIONS
RFP #2014-15/05

You are hereby notified that the Evaluation Committee for Professional Holiday Lighting and Decorations, RFP #2014-15/05 will meet on November 7, 2014, at 8:30 a.m. The location of the meeting is 401 SW 4th St., Deerfield Beach, FL 33441 (Central City Campus, Bldg. A, 2nd Floor Conference Room).

The purpose of the evaluation meeting is to discuss the responsive proposals received, rank those proposals, and decide on the next course of action, whether that be to make a recommendation to the City Commission or request oral presentations from the short-listed Proposers.

Should you have any questions regarding this meeting, please contact the Purchasing Division at 954-480-4381.

This is a public meeting held in accordance with Florida Statute Chapter 286.

Please review the following and respond where necessary

#	Name	Note	Response
1	Drug-Free Workplace Programs	<p>Whenever two or more bids, proposals, or replies that are equal with respect to price, quality, and service are received by the state or by any political subdivision for the procurement of commodities or contractual services, a bid, proposal, or reply received from a business that certifies that it has implemented a drug-free workplace program shall be given preference in the award process.</p> <p>In accordance with Florida Statutes, Chapter 287, Section 287.087, Vendor hereby affirms that their business does:</p> <p>(1) Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of such prohibition.</p> <p>(2) Inform employees about the dangers of drug abuse in the workplace, the business's policy of maintaining a drug-free workplace, any available drug counseling, rehabilitation, and employee assistance programs, and the penalties that may be imposed upon employees for drug abuse violations.</p> <p>(3) Give each employee engaged in providing the commodities or contractual services that are under bid a copy of the statement specified in subsection (1).</p> <p>(4) In the statement specified in subsection (1), notify the employees that, as a condition of working on the commodities or contractual services that are under bid, the employee will abide by the terms of the statement and will notify the employer of any conviction of, or plea of guilty or nolo contendere to, any violation of chapter 893 or of any controlled substance law of the United States or any state, for a violation occurring in the workplace no later than 5 days after such conviction.</p> <p>(5) Impose a sanction on, or require the satisfactory</p>	Yes

participation in a drug abuse assistance or rehabilitation program if such is available in the employee's community by, any employee who is so convicted.

(6) Make a good faith effort to continue to maintain a drug-free workplace through implementation of this section.

2 Indemnification

To the fullest extent permitted by law, the Contractor agrees to indemnify, defend and hold harmless the City, its officers, agents, volunteers, and employees from and against all claims, damages, losses, and expenses, including but not limited to attorney fees, court costs, or other alternative dispute resolution costs arising out of or resulting from the performance of work under this Agreement; provided that any such claims, damages, losses or expenses are attributable to bodily injury, sickness, disease, death, or personal injury, or property damage; but only to the extent caused in whole or in part by the negligent acts, errors, or omissions of the Contractor, Contractor's subcontractor(s), or anyone directly or indirectly employed or hired by Contractor or anyone for whose acts Contractor may be liable, or regardless of whether or not caused in whole or in part by the negligent acts, errors, or omissions of the City its officers, agents, volunteers, or employees, unless such negligent acts, errors, or omissions constitute gross negligence or intentional misconduct. The City reserves the right, but not the obligation, to participate in defense without relieving Contractor of any obligation hereunder. Contractor agrees this indemnity obligation shall survive the completion or termination of the Agreement.

Vendor Indemnifies City

3 Non-Collusive Affirmation

1. Vendor is an authorized Owner, Partner, Officer, Representative, or Agent of the business entity submitting a response to the subject solicitation;
2. Vendor is fully informed respecting the preparation and contents of the response and of all pertinent circumstances respecting such response;
3. Such response is genuine and is not a collusive or sham response;
4. Neither the vendor nor any of its Officers, Partners, Owners, Agents, Representatives, Employees or Parties in interest, including this affirment, have in any way colluded, conspired, connived or agreed, directly or indirectly, with any other vendor, firm, or person to submit a collusive or sham response in connection with the work for which the response has been submitted; or to refrain from submitting a response in connection with such work; or have in any manner, directly or indirectly, sought by agreement or collusion, or communication, or conference with a vendor, firm or person to fix the price or prices in the attached response or of any other vendor, or to fix an overhead, profit, or cost elements of the submitted price(s) or the submitted price(s) of any other vendor, or to secure through any collusion, conspiracy, connivance, or unlawful agreement any advantage against (Recipient), or any person interested in the proposed work;
5. The price or prices quoted in the response are fair and proper and are not tainted by any collusion, conspiracy, connivance, or unlawful agreement on the part of the vendor or any other of its agents, representatives, owners, employees or parties in interest, including this affirment.

Non-Collusion Affirmed

4	Local Business Affirmation	<p>1. Vendor affirms it has a principal place of business located within the City of Deerfield Beach for a period of at least one year prior to the date of the release of this solicitation as evidenced by a local business tax receipt. VENDOR SHALL ATTACH LOCAL BUSINESS TAX RECEIPT TO THE RESPONSE.</p> <p>2. Vendor further affirms it has not had a history of non-performance, delinquent fees, liens, or code violations: (If none please state none below)</p>	
5	Ethics Code Disclosure	<p>Pursuant to Section 2-505 Chapter 2, Article IX, Known as the City of Deerfield Beach Ethics Code, any applicant for a land use change or development permit requiring approval of the City Commission or any person/entity seeking a City agreement through an Invitation to Bid, request for qualifications or sealed bids process must provide the following information:</p> <p>a. Include a listing of all campaign contributions to a city commissioner in the past four (4) years, as well as contributions of all officers, directors, shareholders of a corporation (if the applicant is a corporation) or partners (if the applicant is a partnership), or members whether generally or limited (if it's a limited liability company):</p> <p>b. Disclose all those items that a regulated officer is required to disclose concerning any conflict, whether actionable or non-actionable:</p> <p>c. Disclose any action that is a violation of this Ethics Code by a regulated officer with the applicant and/or applicant's agents, and what was done to rectify the violation:</p> <p>IF ANY OF THE ABOVE ARE APPLICABLE, ATTACH TO THE RESPONSE ALL NECESSARY AND RELEVANT INFORMATION AND DOCUMENTATION AS INDICATED IN EACH STATEMENT (a., b., and c.)</p>	Not Applicable
6	Completing the Statements of Qualification	All statements and questions require a response and shall be completed as required. Should a statement or question not apply, "not applicable", "none", or a similar statement is sufficient.	(No Response Required)
7	Individuals with legal authority to contract	<p>In this section include the name and title of each corporate officer, principal, partner, member, or individual, depending on the business structure, with the legal authority to contractually bind the business.</p> <p>IF THE RESPONSE IS BEING SUBMITTED BY ANYONE OTHER THAN THOSE LISTED, PROVIDE EVIDENCE OF DELEGATED AUTHORITY ON COMPANY LETTERHEAD AND ATTACH SAID EVIDENCE TO THIS RESPONSE.</p>	Patrick J. Brandano, Vice President
8	Compliance with Florida Factitious Name Statute	If you are operating under a factitious name attach evidence of compliance with the Florida Factitious Name Statute, FL Statute 865.09, to this response.	(No Response Required)
9	Former Business Names	Under what other former names has your organization or principals holding at least 30% interest operated?	Not Applicable
10	Years of Experience	How many years has your company been in business providing the products and services that are subject to this solicitation?	36

11	References	Please confirm you have provided your references on the attached reference sheet. References will be checked and complete and accurate contact information is required.	Provided
12	Licenses and Certifications	I have attached to this response all licenses and certifications required by and relevant to this solicitation and the work to be performed for both the business entity and individuals.	Yes
13	Use of Subcontractors	Will you be using any subcontractors?	No
14	List of Subcontractors	If using subcontractors state the name of the subcontractor(s), individuals who will perform the work, what work or tasks they will perform.	Not Applicable
15	Default and Non-Performance History	Have you ever been found in default of a contract, failed to complete any work awarded to you, or otherwise been notified of issues of non-performance by a party to any contract with your business? If yes, provide details.	No
16	Litigation History	Does your firm, any principals, staff, employees, or subcontractors who will be assigned to this contract have a conviction or a plea of nolo contendere, regardless of when the plea or conviction occurred, which includes a felony or misdemeanor involving terrorist behavior, violence, use of a dangerous weapon, crimes of moral turpitude or breach of trust/fiduciary responsibility or which raises concerns about building, system, or personal security or is otherwise a job-related crime? If so please provide details?	No
17	Conflicts of Interest	Offeror affirms that they read and understand Florida Statute 112.313, Standards of conduct for public officers, employees of agencies, and local government attorneys. For purposes of determining any possible conflicts of interest, all respondents must disclose if any City of Deerfield Beach employee is also an owner, or employee of their business. If yes, give person(s) names(s) and position(s) and you must file a statement with the Supervisor of Elections, pursuant to Florida Statutes 112.313 with your business.	Not Applicable

Line Items

#	Qty	UOM	Description	Response
1	1		International Fishing Pier (200 NE 21st Ave)	\$6,580.00

Item Notes:

Supplier Notes:

Package Line Items:

#	Qty	UOM	Description	Response
1.1	1	Lump Sum	Light entire length of pier rails with draping lights on both sides	3,900.00

Item Notes: Please provide details in "add notes".

Supplier Notes: The Pier will be draped with 2200' of LED miniature lights spaced every 2" for a total of 13,600 lights.

1.2	1	Lump Sum	Light or decorate all light posts	900.00
-----	---	----------	-----------------------------------	--------

Item Notes: Please provide details in "add notes".

Supplier Notes: Each of the 6 poles will feature a lighted themed element, three will feature a 6' tall colorful Angel Fish and three will feature a 6' Marlin with a Santa Hat.

1.3	1	Lump Sum	light roof line of pavilion at the end of the pier	600.00
-----	---	----------	--	--------

Item Notes: Please provide details in "add notes".

Supplier Notes: The End Pavilion will be lit with LED Lights.

1.4	1	Lump Sum	Additional lighting and decorations proposed (optional)	1,180.00
-----	---	----------	---	----------

Item Notes: Please provide details in "add notes".

Supplier Notes: Complementing the drape will be ten (10) 5' Snowflakes attached to the outside of the rails.

2	1		Approach Tower/Gazebo and Arbor (NE 2nd St.)	\$740.00
---	---	--	--	----------

Item Notes:

Supplier Notes:

Package Line Items:

#	Qty	UOM	Description	Response
2.1	1	Lump Sum	Light outline of the structures	250.00

Item Notes: Please provide details in "add notes".

Supplier Notes: The approach tower will be outlined in lights.

2.2 1 Lump Sum Provide at least (4) nautical displays 490.00

Item Notes: Please provide details in "add notes".

Supplier Notes: and feature 3 Sailboat lighted Ornaments. The top of the arbor will feature a nautical themed display of 2 starfish, 2 dolphins, and 3 Starburts.

2.3 1 Lump Sum Additional lighting and decorations proposed (optional) 0.00

Item Notes: Please provide details in "add notes".

Supplier Notes:

3 1 Pier Building (200 NE 21st Ave) \$6,200.00

Item Notes:

Supplier Notes:

Package Line Items:

#	Qty	UOM	Description	Response
3.1	1	Lump Sum	Light at least thirteen (13) palms surrounding the building with emphasis on the east, south and north side of the building and the parking lot	4,400.00

Item Notes: Please provide details in "add notes".

Supplier Notes: Six Trees in the parking lot and sixteen additional trees will be lighted with 400 bright white miniature lights each.

3.2 1 Lump Sum Light building roofline to include the 2nd story deck on the eastside. 300.00

Item Notes: Please provide details in "add notes".

Supplier Notes: The Roofline of the Welcome Center Building will be lighted with bright white miniature lights on all 4 sides. These lights are the same as those used on the pier. Bulb spacing will be 4."

3.3 1 Lump Sum Provide large holiday display (Rooftop) 1,500.00

Item Notes: Please provide details in "add notes".

Supplier Notes: The top of the Welcome Center will feature a spectacularly designed Happy Holidays Greetings set with a giant animated Crab family.

3.4 1 Lump Sum Additional lighting and decorations proposed (optional) 0.00

Item Notes: Please provide details in "add notes".

Supplier Notes:

4 1 Ocean Way (From NE 2nd St. to SE 2nd St.) \$11,480.00

Item Notes:

Supplier Notes:

Package Line Items:

#	Qty	UOM	Description	Response
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4.1	1	Lump Sum	Light at least (37) palms closest to the street along the east side of Ocean Way	7,400.00
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Item Notes: Please provide details in "add notes".

Supplier Notes: The 37 Palm trees nearest to the curb will be lighted with 400 LED bright white miniature lights each.

4.2	1	Lump Sum	Provide at least (15) nautical themed displays on grass berm	4,080.00
-----	---	----------	--	----------

Item Notes: Please provide details in "add notes".

Supplier Notes: 19 Nautical themed display elements will be set statistically on the green space along the walkway between the Welcome Center and 2nd Ave.

4.3	1	Lump Sum	Additional lighting and decorations proposed (optional)	0.00
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Item Notes: Please provide details in "add notes".

Supplier Notes:

5	1		Cove Shopping Center Entrance (Hillsboro Blvd. and SE 15th Terr.)	\$6,628.00
---	---	--	---	------------

Item Notes:

Supplier Notes:

Package Line Items:

#	Qty	UOM	Description	Response
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5.1	1	Lump Sum	Provide (1) 8 ft. lighted Menorah display	695.00
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Item Notes: Please provide details in "add notes".

Supplier Notes: This sculpture presents the traditional Menorah. The unit is 8' tall and 8' wide and painted with gold glitter. Nine bulbs as flames for the candles.

5.2	1	Lump Sum	Provide (1) 20 ft. holiday tree	3,813.00
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Item Notes: Please provide details in "add notes".

Supplier Notes: Installation, Daily Maintenance and Dismantling of 20' Christmas Tree.

5.3	1	Lump Sum	Light pavilion entrance	520.00
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Item Notes: Please provide details in "add notes".

Supplier Notes: 4 Sides of the monument facing the intersection will be outlined in clear incandescent C-7 lights. The lights will be spaced 12" apart. 130' total.

5.4	1	Lump Sum	Light (8) entrance palms	1,600.00
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Item Notes: Please provide details in "add notes".

Supplier Notes: Eight Royal Palms at the Hillsboro Entrance. Each tree will be lighted with 500 Clear Incandescent miniature lights.

Notes:

5.5	1	Lump Sum	Additional lighting and decorations proposed (optional)	0.00
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Item Notes: Please provide details in "add notes".

Supplier
Notes:

Response Total:	\$31,628.00
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SECTION VI – SCOPE OF SERVICES

1. Purpose

City of Deerfield Beach is seeking experienced and qualified firms to decorate the locations specified herein with nautical themed holiday lights and decorations for the Holiday Season throughout the month of December for the enjoyment of residents and guests in the spirit of the Holiday Season. The City seeks a Contractor who will propose a creative design consistent with the City's vision of a nautically themed Holiday display using their creative design and expertise and that at a minimum meets the requirements detailed herein. The Offeror's proposal should illustrate their design concept and detail the lighting and display requirements that will be used.

2. Cost

The Offeror is encouraged to propose a display that will maximize the City's anticipated budget of \$32,000.00. Proposals received that are significantly in excess of this budget will negatively affect the evaluation of such proposal.

3. Display Duration

Display shall be installed and functioning no later than December 5, 2014, shall be turned off on January 1, 2015 and shall be removed no later than January 15, 2015.

4. Lighting and Decoration Areas and Lighting Requirements

a. International Fishing Pier (200 NE 21st Ave)

- i. Light entire length of pier rails with draping lights on both sides
- ii. Light or decorate all light posts
- iii. light roof line of pavilion at the end of the pier

b. Approach Tower/Gazebo and Arbor (NE 2nd St.)

- i. Light outline of the structures
- ii. Provide at least (4) nautical displays

c. Pier Building (200 NE 21st Ave)

- i. Light at least (22) palms surrounding the building with emphasis on the east, south and north side of the building and the parking lot
- ii. Light building roofline to include the 2nd story deck on the eastside
- iii. Provide large holiday display (Rooftop)

d. Ocean Way (From NE 2nd St. to SE 2nd St.)

- i. Light at least (37) palms closest to the street along the east side of Ocean Way
- ii. Provide at least (15) nautical themed displays on grass berm

e. Cove Shopping Center Entrance (Hillsboro Blvd. and SE 15th Terr.)

- i. Provide (1) 8 ft. lighted Menorah display
- ii. Provide (1) 20 ft. holiday tree
- iii. Light pavilion entrance
- iv. Light (8) entrance palms

Tabulation

Event Number	2014-15/05 Addendum 1
Event Title	Professional Holiday Lighting and Decorations
Event Type	RFP
Issue Date	10/15/2014 8:00:06 AM Eastern
Close Date	10/30/2014 11:00:00 AM Eastern

				Brandano Displays, Inc.		South Florida Lighting Team, LLC d/b/a Miami Christmas Lights	
				Total Price	\$31,628.00	Total Price	\$66,626.00
Line #	Description	QTY	UOM	Unit	Extended	Unit	Extended
1	International Fishing Pier (200 NE 21st Ave)	1		<u>\$6,580.00</u>	\$6,580.00	\$12,760.00	\$12,760.00
1.1	Light entire length of pier rails with draping	1	Lump Sum	<u>\$3,900.00</u>		\$9,200.00	
1.2	Light or decorate all light posts	1	Lump Sum	<u>\$900.00</u>		\$3,000.00	
1.3	light roof line of pavilion at the end of the pi	1	Lump Sum	\$600.00		<u>\$560.00</u>	
1.4	Additional lighting and decorations proposec	1	Lump Sum	\$1,180.00			
2	Approach Tower/Gazebo and Arbor (NE 2nd	1		<u>\$740.00</u>	\$740.00	\$2,740.00	\$2,740.00
2.1	Light outline of the structures	1	Lump Sum	\$250.00		<u>\$240.00</u>	
2.2	Provide at least (4) nautical displays	1	Lump Sum	<u>\$490.00</u>		\$2,500.00	
2.3	Additional lighting and decorations proposec	1	Lump Sum				
3	Pier Building (200 NE 21st Ave)	1		<u>\$6,200.00</u>	\$6,200.00	\$11,930.00	\$11,930.00
3.1	Light at least thirteen (13) palms surroundin	1	Lump Sum	\$4,400.00		<u>\$2,870.00</u>	
3.2	Light building roofline to include the 2nd sto	1	Lump Sum	<u>\$300.00</u>		\$2,060.00	
3.3	Provide large holiday display (Rooftop)	1	Lump Sum	<u>\$1,500.00</u>		\$7,000.00	
3.4	Additional lighting and decorations proposec	1	Lump Sum				
4	Ocean Way (From NE 2nd St. to SE 2nd St.)	1		<u>\$11,480.00</u>	\$11,480.00	\$18,956.00	\$18,956.00
4.1	Light at least (37) palms closest to the street	1	Lump Sum	<u>\$7,400.00</u>		\$8,400.00	
4.2	Provide at least (15) nautical themed display	1	Lump Sum	<u>\$4,080.00</u>		\$9,500.00	
4.3	Additional lighting and decorations proposec	1	Lump Sum			\$1,056.00	
5	Cove Shopping Center Entrance (Hillsboro Bl	1		<u>\$6,628.00</u>	\$6,628.00	\$20,240.00	\$20,240.00
5.1	Provide (1) 8 ft. lighted Menorah display	1	Lump Sum	<u>\$695.00</u>		\$2,000.00	
5.2	Provide (1) 20 ft. holiday tree	1	Lump Sum	<u>\$3,813.00</u>		\$15,000.00	
5.3	Light pavilion entrance	1	Lump Sum	\$520.00		<u>\$240.00</u>	
5.4	Light (8) entrance palms	1	Lump Sum	<u>\$1,600.00</u>		\$3,000.00	
5.5	Additional lighting and decorations proposec	1	Lump Sum				

October 28, 2014

David Santucci
Purchasing Manager
401 SW 4th St.
Deerfield Beach, FL 33441 USA

RE: Operations Plan and Approach
RFP# 2014-15/05
Professional Holiday Lighting and Decorations

Dear David:

The purpose of this letter is to provide you with an operational plan to decorate the Deerfield Beach Pier, Welcome Center, and South Ocean Way for the 2014 Holiday Season.

The Holiday Display shall be installed and functioning no later than December 5, 2014, shall be tuned off January 1, 2015 and shall be removed no later than January 15, 2015.

All of our Lighting will be LED and will require minimal electrical power.

Due to the proximity to the Ocean and winter salt mist, we will be using industrial grade Blachere brand LED lighting products with weather proof electrical connections throughout.

We propose to decorate the following areas:

- The Pier
- The Welcome Center, Arbor, and adjacent trees
- Trees along Ocean Way
- Nautical themed displays along Ocean Way

Please refer to the photo supplement as you review the proposal.

International Fishing Pier (200 NE 21st Ave)

The Pier will be the focal point of the lighting experience this Holiday season. The Pier will be draped with 2200' of LED miniature lights spaced every 2" for a total of 13,600 lights. Complementing the drape will be ten (10) 5' snowflakes attached to outside of the rails.

Each of the 6 poles will feature a lighted themed element, three will feature a 6' tall colorful Angel Fish and three will feature a 6' Marlin with a Santa Hat.

Light Roof Line of the Pavilion at the end of the pier with Cool White LED Miniature Lights spaced every 2".

The Welcome Center

Approach Tower/Gazebo and Arbor (NE 2nd St.)

- The approach tower will be outlined in lights and feature 3 Sailboat lighted ornaments. The top of the arbor will feature a nautical themed display of 2 Starfish, 2 Dolphins and 3 starbursts.

Pier Building (200 NE 21st Ave)

- **Six (6)** trees in the parking lot and **sixteen (16)** trees on the East, South, and North side of the Welcome Center for a total of **twenty two (22)** will be lighted with 400 bright white miniature lights each.

The Roofline of the Welcome Center Building

- Will be lighted with bright white miniature lights on all 4 sides. These lights are the same as those used on the Pier. Bulb spacing will be 4".

Rooftop Display

- The top of the Welcome Center will feature a spectacularly designed Happy Holidays Greeting set with a giant animated Crab family.

Ocean Way (From NE 2nd St. to SE 2nd St.)

Ocean Way will be lighted from the Welcome Center to SE Second featuring Tree lighting and 19 Nautical themed ground mounted displays.

Tree Lighting

- The 37 palm trees nearest to the curb will be lighted with 400 LED bright white miniature lights each.

Nautical Themed Displays

- 19 nautical themed display elements will be set statistically on the grass berm along the walkway between the Welcome center and 2nd Ave. The descriptions of the displays are provided in detail in the Photo Supplement of the proposal.

Cove Shopping Center Entrance (Hillsboro Blvd. and SE 15th Terr.)

Menorah Sculpture

- This sculpture presents the traditional menorah. The unit is 8' tall and 8' wide and painted with gold glitter. Nine bulbs as flames for the candles.

20' Holiday Tree

- Installation, daily maintenance, and dismantle of 20' Customer Owned Christmas tree, Returned to City Storage Area. Refurbishing includes bulb replacements and leasing of ornaments.

Light Pavilion Entrance

- Four sides of the building facing the intersection will be outlined in clear C7 Incandescent lights. The lights will be spaced 12" apart. 130' total.

Brandano Displays, Inc.

City of Deerfield Beach
October 28, 2014

Page 2

Light Eight Entrance Palms

- 8 royal palms at the Hillsboro entrance. Each tree will be lighted with 500 clear incandescent miniature lights.

Should you have any questions please feel free to contact me at (954) 461-6598.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Patrick J. Brandano', with a long horizontal flourish extending to the right.

Patrick J. Brandano

Presented By

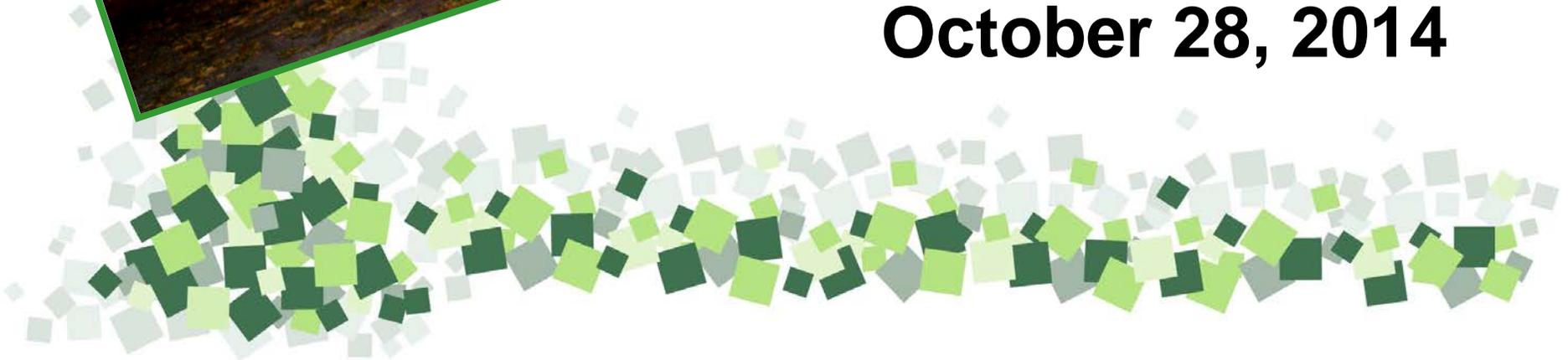
Brandano Displays, Inc.



City Of
Deerfield Beach

**Proposed Scene
Selection**

October 28, 2014



Brandano Displays, Inc.

Founded in 1976, Brandano Displays, Inc. is a full service decorating company specializing in providing illuminated Christmas décor for cities, towns, shopping centers, festivals, enclosed malls and commercial complexes. Brandano Displays, Inc. has produced exciting Holiday displays for over 2,000 clients nationally.

As manufacturers, we produce the highest quality decorations and displays while providing competitive prices. All clients are provided with design and marketing services as well as installation assistance. Professional installation and maintenance services are available to all our customers.

Our client list includes the country's most popular Down towns, Shopping Centers, Attractions and Corporate parks. Each holiday season millions of people are enjoying our lighting and designs.

Whether a project is large or small, we always welcome the opportunity to present our company, our products and our services.



The City Of Deerfield Beach, FL

PRODUCT FEATURES

All of Brandano Displays, Inc.'s products are manufactured to the industry's highest standards at our Margate, Florida facility. Quality features include:

- All UL-listed electrical components
- All garlands are produced with ultraviolet inhibitors
- Bi-laminate metallic garlands designed to reflect sunlight and rays from lot pole fixtures
- Hot-rolled steel frames
- Mig weld application to ensure smooth clean weld surfaces
- 1" x 1" angle reinforcement material
- Chemical bath of frame before painting application
- White powder-coated backed paint for silhouette designs
- Structural reinforcement components of decorations painted black
- LED long life Blachere brand bulbs
- Three-prong, grounded straight Edison plug with 10' J cord lead. (Lead and plugs are black)
- Sockets are designed to drain and repel water
- Sockets are attached to frame with patented nylon clip. Clips provide the ability to enhance the distinct "lines" of the design and provide a clean alternative to tape, which will yellow and deteriorate when exposed to ultraviolet rays.
- All insulation on the 18-gauge wire and the sockets are produced with ultraviolet inhibitors. Socket and wire will be white with the exception of the lead and plug which will be black.
- 3-Season heavy weather warranty



© Brandano Displays Inc.



© Brandano Displays Inc.



© Brandano Displays Inc.



© Brandano Displays Inc.



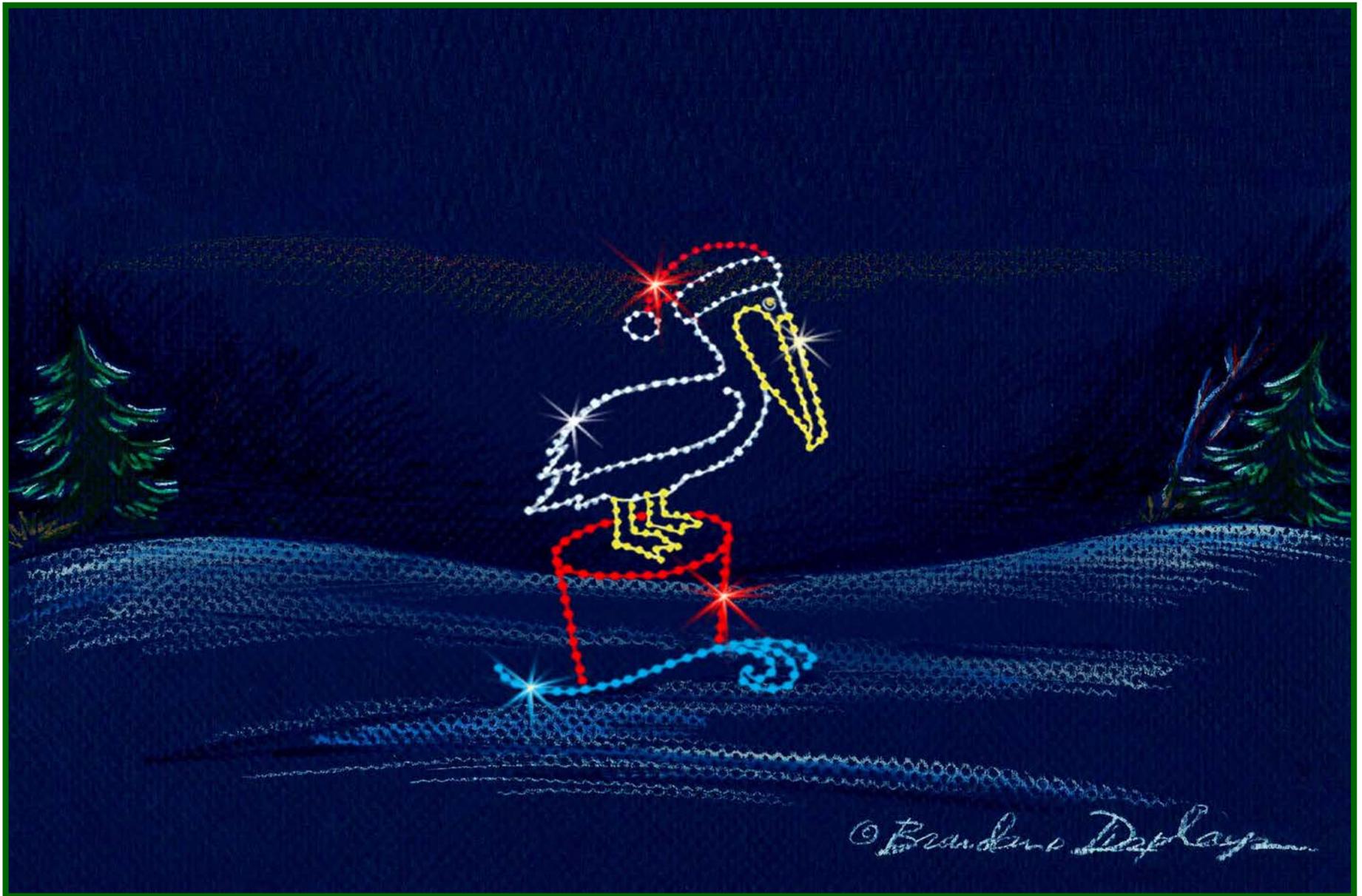
© Brandon Displays Inc.



© Brandano Displays Inc.



© Brandano Displays Inc.



Pelican with Santa Hat Sculpture

(Display #876)

The festive Pelican is sitting on a piling and showing off his Santa Hat. The display is 8' Tall and 4' Wide and Lighted with C-7 Bulbs.



Exotic Bird Scene

(Display #47)

This major scene features a parrot (6'6"H x 3'W), a cockatoo (6'6"H x 3'W) and a toucan (5'H x 3'6"W). This metal sculpture scene has a width of 18'.



Flamingo Scene

(Display #65)

This major scene features three metal sculpture flamingos. Three designs are featured. One is walking, one is standing and the other is feeding. Scale is as follows: walking (6'H x 3'W), standing (6'H x 1'6"W) and feeding (4'6"H x 3'6"W). The units are painted white and illuminated with pink bulbs. The scene has a display width of 14'.



Pirate with Cutlass Sculpture
(Display #133)

This metal sculpture consists of a peg-leg pirate wielding a cutlass. This display is painted white and is fully illuminated. The unit has a height of 8'6" and a width of 6'.



Treasure Chest Sculpture
(Display #134)

This display features a giant metal sculpture chest abundantly filled with treasure. This unit is 5' in height and 6' in width. The display is painted white and is fully illuminated.



Smiley and Brightness the Starfish Couple
(Display #708)

This great display features Smiley and Brightness the Starfish having a great holiday time at Blue Reef Bottom.



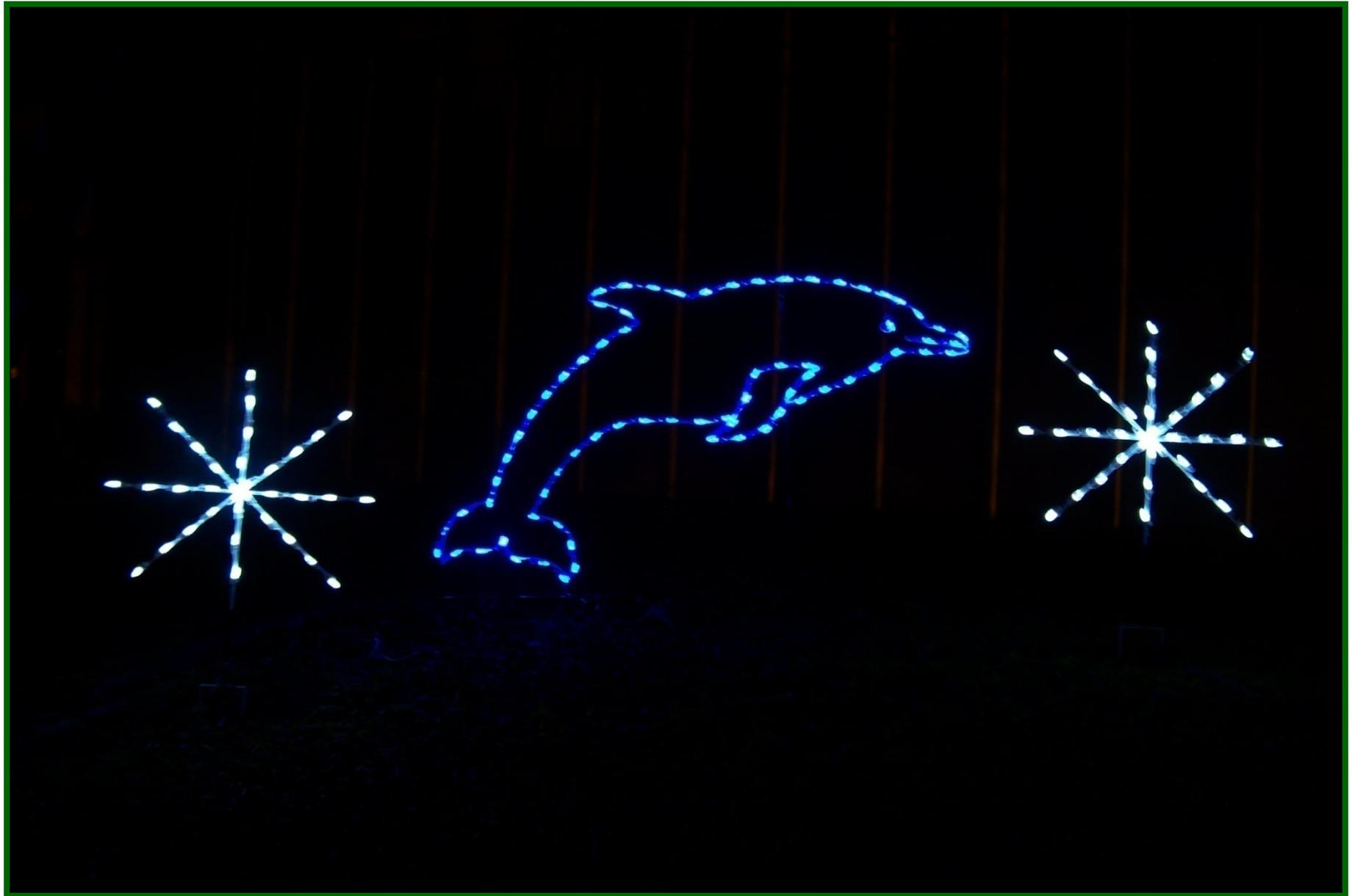
**Charlie and Chyna the Crabs holding the Happy Holiday Greeting at Blue Reef Bottom
(Display #705)**

This major animated display features Charlie and Chyna the Crabs with starfish holding a greeting banner , while Charlie waves his claw back and forth. This display has a height of 9' and a width 30'.



Sailboat, Glitter 5'
(Display #826)

Sailboat Sculpture, 5' Glitter filled sails and hull, lighted with C-7 LED Lights.



Dolphin Leaping Sculpture, 5'
(Display #857)

LED Design.



Tropical Fish Scene

(Display #64)

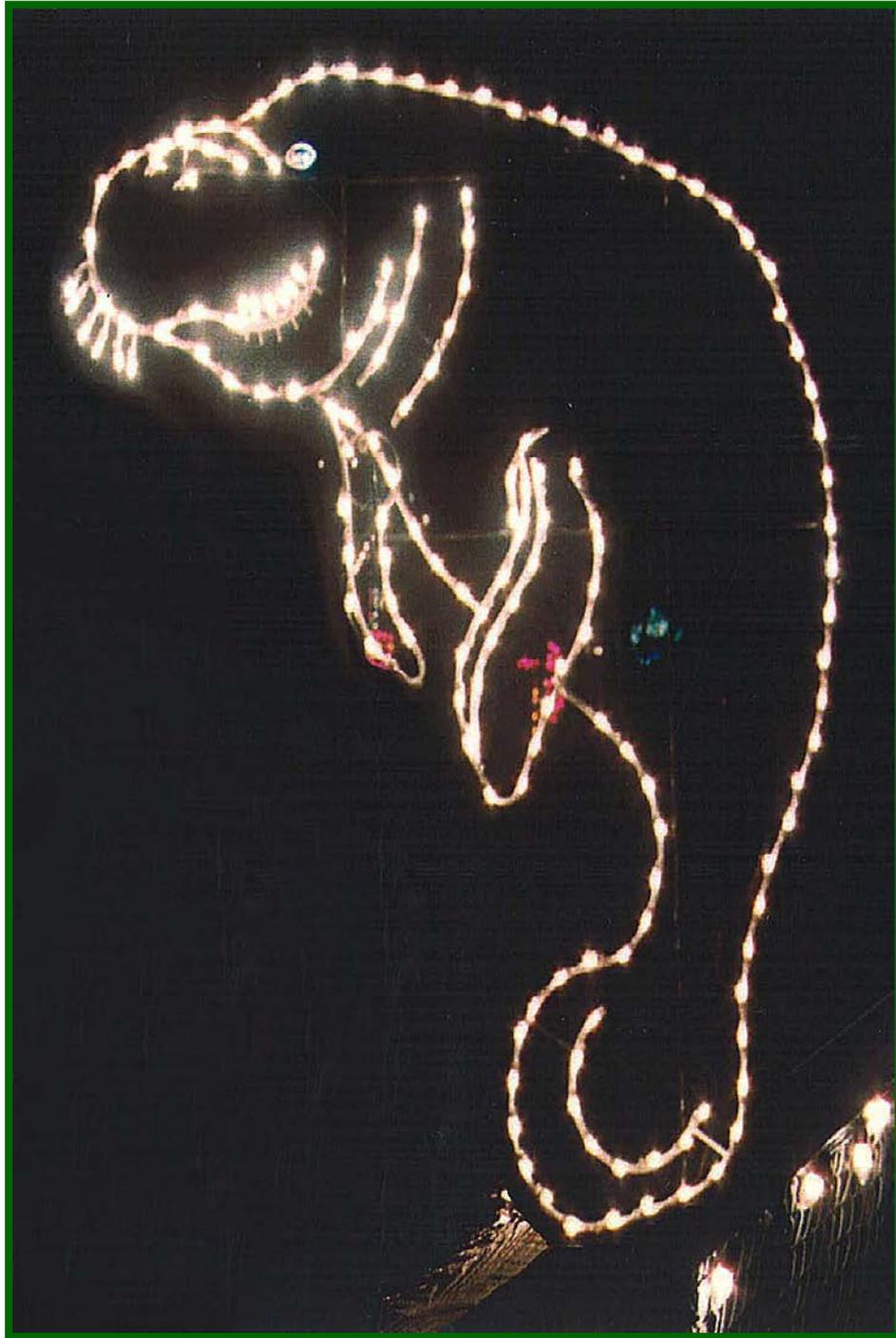
This major scene features a metal sculptures of five colorful fish. The fish vary in size and design. Sizes are: 6'H x 3'W, 5'H x 4' W, 5'H x 7'6"W. Each unit is painted white and illuminated with multicolored lights. This scene has a display width of 52'.



Anchor Scene

(Display #28)

This scene features a 10' metal sculpture illuminated anchor complete with chain. The scene is 10' high and 18' wide.



Manatee Scene
(Display #83)

This scene features one giant metal sculpture manatee (10' H x 8'6"W). The display is painted white and illuminated with clear lights.



Scuba Diver Scene

(Display #666)

This colorful large-scale display is an underwater extravaganza. Featured in this aquatic scene is a fully equipped scuba diver that is swimming.

Brandano Displays, Inc.

Disclosure Statement

Information, color art and all materials contained in this document are considered proprietary to Brandano Displays, Inc. This material is provided to assist in the review and analysis of this document and may not be used for any other purpose than expressly needed to complete this objective. Information and design materials may not be disclosed in whole or in part outside of your Company's technical compliance to specifications, and such subsequent acquisition review and internal approval procedures necessary to this review activity, without express written permission from Brandano Displays, Inc. This proprietary information is considered business sensitive and must be handled appropriately. All color art and material contained in this document must be returned to Brandano Displays, Inc. when the selection process is complete.

Brandano Displays, Inc.

1473 Banks Road
Margate, FL 33063
Ph: 800.777.6903
Fax: 954.956.7256
www.brandano.com

The City of Deerfield Beach, FL (Purchasing Dept.) Supplier Response

Bid Information		Contact Information		Ship to Information
Bid Creator	David Santucci Purchasing Manager	Address	401 SW 4th St.	Address
Email	dsantucci@deerfield-beach.com		Deerfield Beach, FL 33441	Contact
Phone	(954) 480-4380	Contact	David Santucci	Department
Fax	(954) 480-4388		Purchasing Manager	Building
			Purchasing Division	
Bid Number	2014-15/05 Addendum 1	Department		Floor/Room
Title	Professional Holiday Lighting and Decorations	Building	A	Telephone
			2nd	Fax
Bid Type	RFP	Floor/Room		Email
Issue Date	10/15/2014	Telephone	(954) 480-4380	
Close Date	10/30/2014 11:00:00 AM ET	Fax	(954) 480-4388	
Need by Date		Email	dsantucci@deerfield-beach.com	

Supplier Information

Company Brandano Displays, Inc.
 Address 1473 Banks Road
 Margate, FL 33063
 Contact Patrick J. Brandano
 Department
 Building
 Floor/Room
 Telephone 1 (954) 9567266
 Fax 1 (954) 9567256
 Email patbrandano@brandano.com
 Submitted 10/30/2014 10:17:36 AM ET
 Total \$31,628.00

Signature Patrick J. Brandano

Email patbrandano@brandano.com

Supplier Notes

Please feel free to call me at (954) 461-6598 if you have any questions.

Thank you for the opportunity to provide The City of Deerfield Beach with a proposal for Holiday Decorations for 2014.

Bid Notes

City of Deerfield Beach is seeking experienced and qualified firms to decorate the locations specified herein with nautical themed holiday lights and decorations for the Holiday Season throughout the month of December for the enjoyment of residents and guests in the spirit of the Holiday Season. The City seeks a Contractor who will propose a creative design consistent with the City's vision of a nautically themed Holiday display using their creative design and expertise and that at a minimum meets the requirements detailed herein. The Offeror's proposal should illustrate their design concept and detail the lighting and display requirements that will be used.

Bid Activities

Date	Name	Description
10/22/2014 10:00:00 AM	Site Visit	<p>Site Visits and Examinations</p> <p>A non-mandatory site visit will take place at 401 SW 4th St., Deerfield Beach, FL (Central City Campus, bldg. A.) on the date and time indicated. The site visit will be moderated by Cassi Waren, Community Events Liaison. The site visit will provide prospective Offerors the opportunity to examine the site. The site visit is not an opportunity to ask questions, or request clarification concerning the site, terms, conditions, scope of services, and specifications. All questions and requests for clarification shall be reserved until the bid conference, at which time they will be addressed.</p>
10/22/2014 11:00:00 AM	Bid Conference	<p>A non-mandatory bid conference will be held at 401 SW 4th St., Deerfield Beach, FL (Central City Campus, bldg. A.) on the date and time indicated. The purpose of the conference is to provide the City and prospective Offerors the opportunity to clarify and discuss the solicitation process, terms and conditions, scope of services, and specification. Please allow sufficient time to insure arrival prior to the indicated date and time.</p>
10/23/2014 5:00:00 PM	Last Day to Submit Questions / Requests for Clarification	<p>Please submit all questions and requests for clarification by this date and time. Inquiries received after this date and time will not be entertained. Thank you.</p>
10/24/2014 5:00:00 PM	Last day the City Will Issue Addenda	<p>Addenda be released via the eProcurement Marketplace when necessitated. This the last date and time the City will issue an addendum.</p>

Bid Messages

Date	Subject	Message
10/16/14	Response to Vendor Questions	<p>The purpose of this message is to address vendor questions we received.</p> <p>Q1 - Is it possible that we can inspect the site before the non-mandatory meetings on 10/22/2014? It would be great to be able to begin the process of determining the scope of work and design much earlier than that date.</p> <p>A1 - Yes. All the locations are up to Public, so feel free to inspect the sites as you feel appropriate.</p> <p>Q2 - Are there more specific requirements to the scope of work than the general request of a Nautical Theme and a creative design?</p> <p>A2 - None, other than those contained in Section VI - Scope of Work.</p> <p>Q3 - Is there a required format for the submission of the bid? (Disk, copies etc.)</p> <p>A3 - Please refer to Section I - Response Requirements. Details of electronic submission of proposals will be given at the bid conference on October 22, 2014 at 11:00 a.m.</p>
10/27/14	Response to Vendor Questions	<p>Q1 - Just a quick question. The trees along Ocean way to SE 2nd street. Are we to look at and include trees on both sides of the side walk; trees on the beach side of the sidewalk, and trees on the street side of the sidewalk to total 37 trees?</p> <p>A1 - Add #1, Section VI - Scope of Services, item (4)(d)(1) specifies the Light at least (37) palms closest to the street along the east side of Ocean Way. In other words, the trees closest to the street along the east sidewalk.</p>

PUBLIC NOTICE

EVALUATION COMMITTEE MEETING

FOR

PROFESSIONAL HOLIDAY LIGHTING AND DECORATIONS
RFP #2014-15/05

You are hereby notified that the Evaluation Committee for Professional Holiday Lighting and Decorations, RFP #2014-15/05 will meet on November 7, 2014, at 8:30 a.m. The location of the meeting is 401 SW 4th St., Deerfield Beach, FL 33441 (Central City Campus, Bldg. A, 2nd Floor Conference Room).

The purpose of the evaluation meeting is to discuss the responsive proposals received, rank those proposals, and decide on the next course of action, whether that be to make a recommendation to the City Commission or request oral presentations from the short-listed Proposers.

Should you have any questions regarding this meeting, please contact the Purchasing Division at 954-480-4381.

This is a public meeting held in accordance with Florida Statute Chapter 286.

Please review the following and respond where necessary

#	Name	Note	Response
1	Drug-Free Workplace Programs	<p>Whenever two or more bids, proposals, or replies that are equal with respect to price, quality, and service are received by the state or by any political subdivision for the procurement of commodities or contractual services, a bid, proposal, or reply received from a business that certifies that it has implemented a drug-free workplace program shall be given preference in the award process.</p> <p>In accordance with Florida Statutes, Chapter 287, Section 287.087, Vendor hereby affirms that their business does:</p> <p>(1) Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of such prohibition.</p> <p>(2) Inform employees about the dangers of drug abuse in the workplace, the business's policy of maintaining a drug-free workplace, any available drug counseling, rehabilitation, and employee assistance programs, and the penalties that may be imposed upon employees for drug abuse violations.</p> <p>(3) Give each employee engaged in providing the commodities or contractual services that are under bid a copy of the statement specified in subsection (1).</p> <p>(4) In the statement specified in subsection (1), notify the employees that, as a condition of working on the commodities or contractual services that are under bid, the employee will abide by the terms of the statement and will notify the employer of any conviction of, or plea of guilty or nolo contendere to, any violation of chapter 893 or of any controlled substance law of the United States or any state, for a violation occurring in the workplace no later than 5 days after such conviction.</p> <p>(5) Impose a sanction on, or require the satisfactory</p>	Yes

participation in a drug abuse assistance or rehabilitation program if such is available in the employee's community by, any employee who is so convicted.

(6) Make a good faith effort to continue to maintain a drug-free workplace through implementation of this section.

2 Indemnification

To the fullest extent permitted by law, the Contractor agrees to indemnify, defend and hold harmless the City, its officers, agents, volunteers, and employees from and against all claims, damages, losses, and expenses, including but not limited to attorney fees, court costs, or other alternative dispute resolution costs arising out of or resulting from the performance of work under this Agreement; provided that any such claims, damages, losses or expenses are attributable to bodily injury, sickness, disease, death, or personal injury, or property damage; but only to the extent caused in whole or in part by the negligent acts, errors, or omissions of the Contractor, Contractor's subcontractor(s), or anyone directly or indirectly employed or hired by Contractor or anyone for whose acts Contractor may be liable, or regardless of whether or not caused in whole or in part by the negligent acts, errors, or omissions of the City its officers, agents, volunteers, or employees, unless such negligent acts, errors, or omissions constitute gross negligence or intentional misconduct. The City reserves the right, but not the obligation, to participate in defense without relieving Contractor of any obligation hereunder. Contractor agrees this indemnity obligation shall survive the completion or termination of the Agreement.

Vendor Indemnifies City

3 Non-Collusive Affirmation

1. Vendor is an authorized Owner, Partner, Officer, Representative, or Agent of the business entity submitting a response to the subject solicitation;
2. Vendor is fully informed respecting the preparation and contents of the response and of all pertinent circumstances respecting such response;
3. Such response is genuine and is not a collusive or sham response;
4. Neither the vendor nor any of its Officers, Partners, Owners, Agents, Representatives, Employees or Parties in interest, including this affirment, have in any way colluded, conspired, connived or agreed, directly or indirectly, with any other vendor, firm, or person to submit a collusive or sham response in connection with the work for which the response has been submitted; or to refrain from submitting a response in connection with such work; or have in any manner, directly or indirectly, sought by agreement or collusion, or communication, or conference with a vendor, firm or person to fix the price or prices in the attached response or of any other vendor, or to fix an overhead, profit, or cost elements of the submitted price(s) or the submitted price(s) of any other vendor, or to secure through any collusion, conspiracy, connivance, or unlawful agreement any advantage against (Recipient), or any person interested in the proposed work;
5. The price or prices quoted in the response are fair and proper and are not tainted by any collusion, conspiracy, connivance, or unlawful agreement on the part of the vendor or any other of its agents, representatives, owners, employees or parties in interest, including this affirment.

Non-Collusion Affirmed

4	Local Business Affirmation	<p>1. Vendor affirms it has a principal place of business located within the City of Deerfield Beach for a period of at least one year prior to the date of the release of this solicitation as evidenced by a local business tax receipt. VENDOR SHALL ATTACH LOCAL BUSINESS TAX RECEIPT TO THE RESPONSE.</p> <p>2. Vendor further affirms it has not had a history of non-performance, delinquent fees, liens, or code violations: (If none please state none below)</p>	
5	Ethics Code Disclosure	<p>Pursuant to Section 2-505 Chapter 2, Article IX, Known as the City of Deerfield Beach Ethics Code, any applicant for a land use change or development permit requiring approval of the City Commission or any person/entity seeking a City agreement through an Invitation to Bid, request for qualifications or sealed bids process must provide the following information:</p> <p>a. Include a listing of all campaign contributions to a city commissioner in the past four (4) years, as well as contributions of all officers, directors, shareholders of a corporation (if the applicant is a corporation) or partners (if the applicant is a partnership), or members whether generally or limited (if it's a limited liability company):</p> <p>b. Disclose all those items that a regulated officer is required to disclose concerning any conflict, whether actionable or non-actionable:</p> <p>c. Disclose any action that is a violation of this Ethics Code by a regulated officer with the applicant and/or applicant's agents, and what was done to rectify the violation:</p> <p>IF ANY OF THE ABOVE ARE APPLICABLE, ATTACH TO THE RESPONSE ALL NECESSARY AND RELEVANT INFORMATION AND DOCUMENTATION AS INDICATED IN EACH STATEMENT (a., b., and c.)</p>	Not Applicable
6	Completing the Statements of Qualification	All statements and questions require a response and shall be completed as required. Should a statement or question not apply, "not applicable", "none", or a similar statement is sufficient.	(No Response Required)
7	Individuals with legal authority to contract	<p>In this section include the name and title of each corporate officer, principal, partner, member, or individual, depending on the business structure, with the legal authority to contractually bind the business.</p> <p>IF THE RESPONSE IS BEING SUBMITTED BY ANYONE OTHER THAN THOSE LISTED, PROVIDE EVIDENCE OF DELEGATED AUTHORITY ON COMPANY LETTERHEAD AND ATTACH SAID EVIDENCE TO THIS RESPONSE.</p>	Patrick J. Brandano, Vice President
8	Compliance with Florida Factitious Name Statute	If you are operating under a factitious name attach evidence of compliance with the Florida Factitious Name Statute, FL Statute 865.09, to this response.	(No Response Required)
9	Former Business Names	Under what other former names has your organization or principals holding at least 30% interest operated?	Not Applicable
10	Years of Experience	How many years has your company been in business providing the products and services that are subject to this solicitation?	36

11	References	Please confirm you have provided your references on the attached reference sheet. References will be checked and complete and accurate contact information is required.	Provided
12	Licenses and Certifications	I have attached to this response all licenses and certifications required by and relevant to this solicitation and the work to be performed for both the business entity and individuals.	Yes
13	Use of Subcontractors	Will you be using any subcontractors?	No
14	List of Subcontractors	If using subcontractors state the name of the subcontractor(s), individuals who will perform the work, what work or tasks they will perform.	Not Applicable
15	Default and Non-Performance History	Have you ever been found in default of a contract, failed to complete any work awarded to you, or otherwise been notified of issues of non-performance by a party to any contract with your business? If yes, provide details.	No
16	Litigation History	Does your firm, any principals, staff, employees, or subcontractors who will be assigned to this contract have a conviction or a plea of nolo contendere, regardless of when the plea or conviction occurred, which includes a felony or misdemeanor involving terrorist behavior, violence, use of a dangerous weapon, crimes of moral turpitude or breach of trust/fiduciary responsibility or which raises concerns about building, system, or personal security or is otherwise a job-related crime? If so please provide details?	No
17	Conflicts of Interest	Offeror affirms that they read and understand Florida Statute 112.313, Standards of conduct for public officers, employees of agencies, and local government attorneys. For purposes of determining any possible conflicts of interest, all respondents must disclose if any City of Deerfield Beach employee is also an owner, or employee of their business. If yes, give person(s) names(s) and position(s) and you must file a statement with the Supervisor of Elections, pursuant to Florida Statutes 112.313 with your business.	Not Applicable

Line Items

#	Qty	UOM	Description	Response
1	1		International Fishing Pier (200 NE 21st Ave)	\$6,580.00

Item Notes:

Supplier Notes:

Package Line Items:

#	Qty	UOM	Description	Response
1.1	1	Lump Sum	Light entire length of pier rails with draping lights on both sides	3,900.00

Item Notes: Please provide details in "add notes".

Supplier Notes: The Pier will be draped with 2200' of LED miniature lights spaced every 2" for a total of 13,600 lights.

1.2	1	Lump Sum	Light or decorate all light posts	900.00
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Item Notes: Please provide details in "add notes".

Supplier Notes: Each of the 6 poles will feature a lighted themed element, three will feature a 6' tall colorful Angel Fish and three will feature a 6' Marlin with a Santa Hat.

1.3	1	Lump Sum	light roof line of pavilion at the end of the pier	600.00
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Item Notes: Please provide details in "add notes".

Supplier Notes: The End Pavilion will be lit with LED Lights.

1.4	1	Lump Sum	Additional lighting and decorations proposed (optional)	1,180.00
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Item Notes: Please provide details in "add notes".

Supplier Notes: Complementing the drape will be ten (10) 5' Snowflakes attached to the outside of the rails.

2	1		Approach Tower/Gazebo and Arbor (NE 2nd St.)	\$740.00
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Item Notes:

Supplier Notes:

Package Line Items:

#	Qty	UOM	Description	Response
2.1	1	Lump Sum	Light outline of the structures	250.00

Item Notes: Please provide details in "add notes".

Supplier Notes: The approach tower will be outlined in lights.

2.2 1 Lump Sum Provide at least (4) nautical displays 490.00

Item Notes: Please provide details in "add notes".

Supplier Notes: and feature 3 Sailboat lighted Ornaments. The top of the arbor will feature a nautical themed display of 2 starfish, 2 dolphins, and 3 Starburts.

2.3 1 Lump Sum Additional lighting and decorations proposed (optional) 0.00

Item Notes: Please provide details in "add notes".

Supplier Notes:

3 1 Pier Building (200 NE 21st Ave) \$6,200.00

Item Notes:

Supplier Notes:

Package Line Items:

#	Qty	UOM	Description	Response
3.1	1	Lump Sum	Light at least thirteen (13) palms surrounding the building with emphasis on the east, south and north side of the building and the parking lot	4,400.00

Item Notes: Please provide details in "add notes".

Supplier Notes: Six Trees in the parking lot and sixteen additional trees will be lighted with 400 bright white miniature lights each.

3.2 1 Lump Sum Light building roofline to include the 2nd story deck on the eastside. 300.00

Item Notes: Please provide details in "add notes".

Supplier Notes: The Roofline of the Welcome Center Building will be lighted with bright white miniature lights on all 4 sides. These lights are the same as those used on the pier. Bulb spacing will be 4."

3.3 1 Lump Sum Provide large holiday display (Rooftop) 1,500.00

Item Notes: Please provide details in "add notes".

Supplier Notes: The top of the Welcome Center will feature a spectacularly designed Happy Holidays Greetings set with a giant animated Crab family.

3.4 1 Lump Sum Additional lighting and decorations proposed (optional) 0.00

Item Notes: Please provide details in "add notes".

Supplier Notes:

4 1 Ocean Way (From NE 2nd St. to SE 2nd St.) \$11,480.00

Item Notes:

Supplier Notes:

Package Line Items:

#	Qty	UOM	Description	Response
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4.1	1	Lump Sum	Light at least (37) palms closest to the street along the east side of Ocean Way	7,400.00
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Item Notes: Please provide details in "add notes".

Supplier Notes: The 37 Palm trees nearest to the curb will be lighted with 400 LED bright white miniature lights each.

4.2	1	Lump Sum	Provide at least (15) nautical themed displays on grass berm	4,080.00
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Item Notes: Please provide details in "add notes".

Supplier Notes: 19 Nautical themed display elements will be set statistically on the green space along the walkway between the Welcome Center and 2nd Ave.

4.3	1	Lump Sum	Additional lighting and decorations proposed (optional)	0.00
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Item Notes: Please provide details in "add notes".

Supplier Notes:

5	1		Cove Shopping Center Entrance (Hillsboro Blvd. and SE 15th Terr.)	\$6,628.00
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Item Notes:

Supplier Notes:

Package Line Items:

#	Qty	UOM	Description	Response
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5.1	1	Lump Sum	Provide (1) 8 ft. lighted Menorah display	695.00
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Item Notes: Please provide details in "add notes".

Supplier Notes: This sculpture presents the traditional Menorah. The unit is 8' tall and 8' wide and painted with gold glitter. Nine bulbs as flames for the candles.

5.2	1	Lump Sum	Provide (1) 20 ft. holiday tree	3,813.00
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Item Notes: Please provide details in "add notes".

Supplier Notes: Installation, Daily Maintenance and Dismantling of 20' Christmas Tree.

5.3	1	Lump Sum	Light pavilion entrance	520.00
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Item Notes: Please provide details in "add notes".

Supplier Notes: 4 Sides of the monument facing the intersection will be outlined in clear incandescent C-7 lights. The lights will be spaced 12" apart. 130' total.

5.4	1	Lump Sum	Light (8) entrance palms	1,600.00
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Item Notes: Please provide details in "add notes".

Supplier Notes: Eight Royal Palms at the Hillsboro Entrance. Each tree will be lighted with 500 Clear Incandescent miniature lights.

Notes:

5.5	1	Lump Sum	Additional lighting and decorations proposed (optional)	0.00
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Item Notes: Please provide details in "add notes".

Supplier
Notes:

Response Total:	\$31,628.00
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SECTION VI – SCOPE OF SERVICES

1. Purpose

City of Deerfield Beach is seeking experienced and qualified firms to decorate the locations specified herein with nautical themed holiday lights and decorations for the Holiday Season throughout the month of December for the enjoyment of residents and guests in the spirit of the Holiday Season. The City seeks a Contractor who will propose a creative design consistent with the City's vision of a nautically themed Holiday display using their creative design and expertise and that at a minimum meets the requirements detailed herein. The Offeror's proposal should illustrate their design concept and detail the lighting and display requirements that will be used.

2. Cost

The Offeror is encouraged to propose a display that will maximize the City's anticipated budget of \$32,000.00. Proposals received that are significantly in excess of this budget will negatively affect the evaluation of such proposal.

3. Display Duration

Display shall be installed and functioning no later than December 5, 2014, shall be turned off on January 1, 2015 and shall be removed no later than January 15, 2015.

4. Lighting and Decoration Areas and Lighting Requirements

a. International Fishing Pier (200 NE 21st Ave)

- i. Light entire length of pier rails with draping lights on both sides
- ii. Light or decorate all light posts
- iii. light roof line of pavilion at the end of the pier

b. Approach Tower/Gazebo and Arbor (NE 2nd St.)

- i. Light outline of the structures
- ii. Provide at least (4) nautical displays

c. Pier Building (200 NE 21st Ave)

- i. Light at least (22) palms surrounding the building with emphasis on the east, south and north side of the building and the parking lot
- ii. Light building roofline to include the 2nd story deck on the eastside
- iii. Provide large holiday display (Rooftop)

d. Ocean Way (From NE 2nd St. to SE 2nd St.)

- i. Light at least (37) palms closest to the street along the east side of Ocean Way
- ii. Provide at least (15) nautical themed displays on grass berm

e. Cove Shopping Center Entrance (Hillsboro Blvd. and SE 15th Terr.)

- i. Provide (1) 8 ft. lighted Menorah display
- ii. Provide (1) 20 ft. holiday tree
- iii. Light pavilion entrance
- iv. Light (8) entrance palms

Tabulation

Event Number	2014-15/05 Addendum 1
Event Title	Professional Holiday Lighting and Decorations
Event Type	RFP
Issue Date	10/15/2014 8:00:06 AM Eastern
Close Date	10/30/2014 11:00:00 AM Eastern

				Brandano Displays, Inc.		South Florida Lighting Team, LLC d/b/a Miami Christmas Lights	
				Total Price	\$31,628.00	Total Price	\$66,626.00
Line #	Description	QTY	UOM	Unit	Extended	Unit	Extended
1	International Fishing Pier (200 NE 21st Ave)	1		\$6,580.00	\$6,580.00	\$12,760.00	\$12,760.00
1.1	Light entire length of pier rails with draping	1	Lump Sum	\$3,900.00		\$9,200.00	
1.2	Light or decorate all light posts	1	Lump Sum	\$900.00		\$3,000.00	
1.3	light roof line of pavilion at the end of the pi	1	Lump Sum	\$600.00		\$560.00	
1.4	Additional lighting and decorations proposec	1	Lump Sum	\$1,180.00			
2	Approach Tower/Gazebo and Arbor (NE 2nd	1		\$740.00	\$740.00	\$2,740.00	\$2,740.00
2.1	Light outline of the structures	1	Lump Sum	\$250.00		\$240.00	
2.2	Provide at least (4) nautical displays	1	Lump Sum	\$490.00		\$2,500.00	
2.3	Additional lighting and decorations proposec	1	Lump Sum				
3	Pier Building (200 NE 21st Ave)	1		\$6,200.00	\$6,200.00	\$11,930.00	\$11,930.00
3.1	Light at least thirteen (13) palms surroundin	1	Lump Sum	\$4,400.00		\$2,870.00	
3.2	Light building roofline to include the 2nd sto	1	Lump Sum	\$300.00		\$2,060.00	
3.3	Provide large holiday display (Rooftop)	1	Lump Sum	\$1,500.00		\$7,000.00	
3.4	Additional lighting and decorations proposec	1	Lump Sum				
4	Ocean Way (From NE 2nd St. to SE 2nd St.)	1		\$11,480.00	\$11,480.00	\$18,956.00	\$18,956.00
4.1	Light at least (37) palms closest to the street	1	Lump Sum	\$7,400.00		\$8,400.00	
4.2	Provide at least (15) nautical themed display	1	Lump Sum	\$4,080.00		\$9,500.00	
4.3	Additional lighting and decorations proposec	1	Lump Sum			\$1,056.00	
5	Cove Shopping Center Entrance (Hillsboro Bl	1		\$6,628.00	\$6,628.00	\$20,240.00	\$20,240.00
5.1	Provide (1) 8 ft. lighted Menorah display	1	Lump Sum	\$695.00		\$2,000.00	
5.2	Provide (1) 20 ft. holiday tree	1	Lump Sum	\$3,813.00		\$15,000.00	
5.3	Light pavilion entrance	1	Lump Sum	\$520.00		\$240.00	
5.4	Light (8) entrance palms	1	Lump Sum	\$1,600.00		\$3,000.00	
5.5	Additional lighting and decorations proposec	1	Lump Sum				

RESOLUTION NO. 2014/

A RESOLUTION OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF DEERFIELD BEACH, FLORIDA AWARDED BID#2014-15/05 FOR THE HOLIDAY LIGHTING AND DECORATIONS TO BRANDANO DISPLAYS, INC. FOR AN AMOUNT NOT TO EXCEED \$31,628 IN ACCORDANCE WITH THE BID SPECIFICATIONS

WHEREAS, the CRA wishes to promote business development by sponsoring special events; and

WHEREAS, the CRA budgeted funds for the holiday celebration special event; and

WHEREAS, on October 15, 2014, Invitation to Bid #2014-15/05 was issued; and

WHEREAS, on October 30th, 2015, two (2) responses were received by the due date and time; and

WHEREAS, an evaluation committee ranked Brandano number one and Miami Christmas Lights number two; and

WHEREAS, the evaluation committee recommends to the CRA Board of Directors to award the bid to Brandano Displays, Inc. with a grand total bid of \$31,628.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF DEERFIELD BEACH, FLORIDA, AS FOLLOWS:

Section 1. The above referenced “Whereas” clauses are true and correct and made a part hereof.

Section 2. The CRA does hereby approve the award of Bid#2014/15-05 to Brandano Displays, Inc., for an amount not to exceed of \$31,628. The CRA hereby authorizes the CRA Director to execute the contract.

Section 3. This Resolution shall become effective immediately upon adoption.

PASSED AND ADOPTED THIS ____ DAY OF _____, 2014.

JEAN M. ROBB, CHAIR

ATTEST:

SAMANTHA GILLYARD, CMC, CITY CLERK

Item 2 – Holiday Lighting Resolution

REQUESTED ACTION:

Request from Dr. Joseph Ortlieb to address the CRA Board regarding sidewalk installation on SE 15th Avenue.

SUMMARY EXPLANATION/BACKGROUND:

Dr. Joseph Ortlieb (J&D Enterprises) is the owner of 313 SE 15th Terrace, a commercial property within the SE 15th Avenue streetscape improvement boundaries. He is dissatisfied with the sidewalk installation adjacent to his property and has requested to address the CRA Board.

Dr. Ortlieb had a pre-existing drainage problem where water would collect on his property due to a faulty drainage system (see attached pre-construction photos). Prior to construction Dr. Ortlieb indicated he intended on cleaning out the drainage system and resurfacing his parking lot.

On Friday, October 31st, MBR Construction poured the new concrete sidewalk adjacent to Mr. Ortlieb's property. Dr. Ortlieb called to alert staff that the new sidewalk was installed at a higher elevation than pre-existing conditions. He was concerned that the higher sidewalk would trap water on his property and cause even greater flooding.

While the sidewalk was still wet, the contractor shot elevations and confirmed that it was approximately 1 ¾ inches higher in the middle of the property than the pre-existing conditions but matched existing conditions at both the north and south property lines. The property is sloped down in the middle so water can run into the French drain. MBR Construction acknowledges that the sidewalk is slightly higher than is indicated by the plans, but opted the higher elevation to more accurately reflect the contour of Dr. Ortlieb's property while maintaining ADA compliant grades. Following the curve of existing conditions would have likely resulted in ponding on the new sidewalk.

While the sidewalk was still wet, staff and the contractor offered to tear out the sidewalk and lower it to elevations specified by the approved drawings. Dr. Ortlieb indicated that dirt and drainage from the project had gotten into his drainage system and made it worse. Staff indicated that if that were true, the CRA would be willing to partner with him to install a new drainage system to cure any damage caused by the project. The contractor did not install a fabric barrier over the French drain grate. The drain has not been inspected, so it is unknown if project debris and/or dirt infiltrated the system.

The installation of such a system would require most of the parking lot to be excavated - in which case, he'd need a new drainage system, compacted roadrock base and new asphalt. Dr. Ortlieb indicated that his preference would be to have a new drainage system and parking lot, so staff

requested that MBR Construction prepare a proposal for the work (see attached proposal) and the sidewalk was left as originally poured. Staff transmitted it to him and indicated that if the CRA shared the cost of fixing his drainage system, the CRA would pay for \$5,227.75 but this would require CRA Board approval. Staff cannot authorize spending for improvements outside of project boundaries on private property other than normal restoration and harmonization.

Several options for resolving the situation are available including:

1. Remove the sidewalk and lower it to the elevations called out by the plans. This option is supported by staff and would be paid for by MBR Construction due to their error in the field. Dr. Ortlieb does not support this option because he wants the sidewalk to be even lower than called for by the plans so that the sidewalk is 4 inches below the thresholds of his back doors.
2. Remove the sidewalk and lower it sufficiently to attain an elevation that is 4 inches lower than the thresholds of the back doors. Staff does not support this option because it will allow Dr. Ortlieb's property to drain into the public right of way, which is illegal. This option is not per plans and, therefore, be an additional expense to the project. The estimated cost of this option is \$1,900.
3. Maintain the sidewalk at its current elevation and take no further action. The sidewalk is sufficiently close to the plan specifications that it would be acceptable for the City Engineer to approve. Frequently minor adjustments are made in the field to accommodate existing conditions and are a standard industry practice in redevelopment projects. Dr. Ortlieb would clean out his drainage system and resurface the parking lot as he indicated was his intent prior to construction. Dr. Ortlieb is not in support of this option.
4. Maintain the sidewalk at its current elevation and share the expense of installing a new drainage system and parking lot. Staff would only support this option under the assumption that Dr. Ortlieb is suffering a hardship due to the sidewalk being at a higher elevation than the pre-existing conditions and the assertion that dust from construction infiltrated his drainage system and made it worse than before construction. Sharing the cost of a new French drainage system would cost \$5,227.75. Sharing the cost of the entire improvement – new drainage, compacted roadrock and asphalt would be \$9,387. Dr. Ortlieb supports this option.

Although this item is being inserted into the agenda (11/8), staff continues to work with the contractor and Dr. Ortlieb to find a mutually agreeable solution. On Friday (11/8), MBR will stake out the specific elevations called out by the plans to determine if plan specifications are more desirable. If a solution is found before the 11/12 meeting, staff will recommend the item be pulled.

The Board is being asked to provide direction on how to address the situation.

DEERFIELD BEACH

Agenda Item 3

COMMUNITY REDEVELOPMENT AGENCY Wednesday, November 12, 2014

The fiscal impact of this item depends on the option selected. Approximately \$17,000 remains in the project contingency line item, should the Board chose a funded option.

ATTACHMENTS

Letter of request from Dr. Joseph Ortlieb

Pre-construction photographs

Email correspondence

MBR Construction Proposal





From: Kris Mory
To: ["Joseph Ortlieb"](#)
Subject: Follow Up From This Morning
Date: Thursday, October 02, 2014 10:54:00 AM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)

Dr. Ortlieb,

I left you a voice mail, but want to make sure you get the information. The utilities crew was testing the water valves this morning to determine if a water main needs to be replaced while the street is torn up. They were intermittent shut downs just for testing purposes. Your water hasn't been shut off for an extended period of time. It looks like the main does need to be replaced, but this work will be done in the evening hours so as to not disrupt you and your neighbors' water supply.

MBR Construction apologizes for not emptying your garbage and it will be done first thing tomorrow morning.

Thanks for calling me as soon as you experience a problem so it can be taken care of as soon as possible. Also, thanks for your patience during construction. We are doing our very best to get this project done as quickly as possible to minimize the disruption to your business.



Kris Mory
CRA Director
City of Deerfield Beach
150 NE 2nd Avenue
Deerfield Beach, FL 33441
P: 954.480.4317
F: 954.480.4268



From: Kris Mory
To: ["Joseph Ortlieb"](#)
Cc: [Hiep Huynh](#); ["Jason \(MBR\)"](#); ["Dani"](#); [John Melton](#); [Charles DaBrusco](#)
Subject: Proposal for New Parking Lot and Drainage System
Date: Monday, November 03, 2014 10:50:00 AM
Attachments: [SE 15th Avenue- Change Order Proposal for New Drainage at Dentist Office....pdf](#)
[image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)

Dr. Ortlieb,

Attached, please find the cost estimate prepared by MBR Construction to remove the asphalt in your parking lot, replace it and install a new French drain. I strongly encourage you to seek at least two other bids on the work so you feel confident that MBR is proposing a competitive price.

Because you claim that the project caused damage to your existing drainage system, you requested that the CRA pay for half of the new French drain (\$5,227.75). You indicated you'd be redoing the asphalt on your parking lot yourself. Please be advised that the scope does not include any work associated with the underground gas tank. If any work is required as a result of that underground facility, you would be responsible for that expense.

If you'd like to move forward with the work, please let me know so that I can prepare an agenda item for the CRA Board to approve the scope of services and amount. Board approval will be required since the scope of work is to be done on private property and the scope is significantly more entailed than normal harmonization (like an asphalt patch or sod replacement) that would typically be undertaken as part of the project.

The next CRA meeting is next Tuesday, November 12th at 6:30 p.m. The agenda item would need to be finalized by Thursday of this week to be included. Please let me know if you have any questions or need my assistance in coordinating this request.



Kris Mory
CRA Director
City of Deerfield Beach
150 NE 2nd Avenue
Deerfield Beach, FL 33441
P: 954.480.4317
F: 954.480.4268





October 31, 2014

City of Deerfield Beach Building Department
Re: SE 15th Avenue Improvements
Change Order Proposal- Driveway Drainage for Dentist Office

Hiep,

Per your request to add new drainage to the driveway area (73'x23' or 187sy) at the dentist office:

1. Remove existing asphalt per line item- 187sy @ \$10.90/sy.....	\$ 2,038.30
2. Install new asphalt driveway apron as per line item- 187sy @ \$25.20/sy.....	\$ 4,712.40
3. Install new drainage system.....	<u>\$10,455.00</u>
	Sub Total \$17,205.70
	15% OH&P on Item 3 <u>\$ 1,568.25</u>
	Total \$18,773.95

Sincerely,

Michael R. Boss
MBR Construction, Inc.

**Deerfield Beach
Community Redevelopment Agency
Monthly Expenditure Report**

11/12/2014

As per CRA Resolution 2011-011

Expenditures

Date	Project	Expenditure Description	Amount
10/27/2014	SE 15th Avenue Streetscape Improvements	Additional Drainage Work	\$10,195.50

CATEGORY	TOTAL
Fights / Disorderly Conduct	
Parking Citations	
Business Checks	25
Citizen contacts	20
F.I. Cards	
Back ups	2
A.O.A.	
P/C forms	
Event Reports	
Moving Citations	
Non Moving Citations	
NTA's:	
Arrests:	
Trespass	
Battery	
Assault	
Robbery	
Foot Patrols	2
Prisoners Transported	

CATEGORY	TOTAL
Fights / Disorderly Conduct	
Parking Citations	
Business Checks	20
Citizen contacts	10
F.I. Cards	
Back ups	2
A.O.A.	
P/C forms	
Event Reports	
Moving Citations	
Non Moving Citations	
NTA's:	
Arrests:	
Trespass	
Battery	
Assault	
Robbery	
Foot Patrols	2
Prisoners Transported	

CATEGORY	TOTAL
Fights / Disorderly Conduct	
Parking Citations	
Business Checks	20
Citizen contacts	25
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Back ups	
A.O.A.	
P/C forms	
Event Reports	
Moving Citations	
Non Moving Citations	
NTA's:	
Arrests:	
Trespass	
Battery	
Assault	
Robbery	
Foot Patrols	
Prisoners Transported	

CATEGORY	TOTAL
Fights / Disorderly Conduct	
Parking Citations	1
Business Checks	30
Citizen contacts	15
F.I. Cards	1
Back ups	2
A.O.A.	
P/C forms	
Event Reports	
Moving Citations	
Non Moving Citations	
NTA's:	
Arrests:	
Trespass	
Battery	
Assault	
Robbery	
Foot Patrols	3
Prisoners Transported	

SATURDAY

Deerfield Beach C R A detail

Date: 10/11-12/14

Supervisor: _____

Deputy #1 J. Vazquez 15671

Times worked 1700 - 0100

TIME	LOCATION	INCIDENT & CASE NUMBER
1700	LA Fitness / Publix	Area and Business checks
1845		
1855	The Cove	Area and Business checks
2010		
2030	JBs / Oceans	Area and Business checks
2115		
2120	NE 20 Ter &	Area check
2200	Ocean	
2202	400 N Ocean	Back-Up
2225		
2230	Bru's Room	Area and Business checks
0015		
0020	Checked parking lots	
0045		
0045	End of day paper	
0100		

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CATEGORY	TOTAL
Fights / Disorderly Conduct	
Stolen Cars Recovered	
Business Checks	
Citizen contacts	
F.I. Cards	
Back ups	
A.O.A.	
P/C forms	
Event Reports	
Moving Citations	
Non Moving Citations	
NTA's:	
Arrests:	
Trespass	
Battery	
Assault	
Robbery	
Other – Explain	
Prisoners Transported	

CATEGORY	TOTAL
Fights / Disorderly Conduct	
Parking Citations	
Business Checks	30
Citizen contacts	20
F.I. Cards	1
Back ups	2
A.O.A.	
P/C forms	
Event Reports	
Moving Citations	
Non Moving Citations	
NTA's:	
Arrests:	
Trespass	1
Battery	
Assault	
Robbery	
Foot Patrols	4
Prisoners Transported	

CATEGORY	TOTAL
Fights / Disorderly Conduct	
Parking Citations	
Business Checks	20
Citizen contacts	29
F.I. Cards	
Back ups	
A.O.A.	
P/C forms	
Event Reports	
Moving Citations	
Non Moving Citations	
NTA's:	
Arrests:	
Trespass	
Battery	
Assault	
Robbery	
Foot Patrols	
Prisoners Transported	

CATEGORY	TOTAL
Fights / Disorderly Conduct	
Parking citations	
Business Checks	8
Citizen contacts	5
F.I. Cards	
Back ups	
A.O.A.	
P/C forms	
Event Reports	
Moving Citations	
Non Moving Citations	
NTA's:	
Arrests:	
Trespass	
Other – Explain	
Foot patrol	6

CATEGORY	TOTAL
Fights / Disorderly Conduct	
Stolen Cars Recovered/Repossession	
Business Checks	
Citizen contacts	
F.I. Cards	
Back ups	
A.O.A.	
P/C forms	
Event Reports	
Moving Citations	
Non Moving Citations	
NTA's:	
Arrests:	
Trespass	
Battery	
Assault	
Robbery	
Other – Explain	
Prisoners Transported	

CATEGORY	TOTAL
Fights / Disorderly Conduct	
Parking Citations	
Business Checks	20
Citizen contacts	25
F.I. Cards	
Back ups	
A.O.A.	
P/C forms	
Event Reports	
Moving Citations	
Non Moving Citations	
NTA's:	
Arrests:	
Trespass	
Battery	
Assault	
Robbery	
Foot Patrols	
Prisoners Transported	

CATEGORY	TOTAL
Fights / Disorderly Conduct	
Parking Citations	
Business Checks	30
Citizen contacts	20
F.I. Cards	
Back ups	3
A.O.A.	
P/C forms	
Event Reports	
Moving Citations	
Non Moving Citations	
NTA's:	
Arrests:	
Trespass	
Battery	
Assault	
Robbery	
Foot Patrols	4
Prisoners Transported	