



**Deerfield Beach Community Redevelopment Agency
AGENDA**

Monday, June 11, 2012, 6:30 P.M.
City Commission Chambers, Deerfield Beach City Hall

CALL TO ORDER AND ROLL CALL

APPROVAL OF MINUTES

APPROVAL OF THE AGENDA*

GENERAL ITEMS

1. Update on District Wayfinding Program
2. Update on Florida Inland Navigation District (FIND) Application for 1701 Riverview Road Redevelopment

BOARD/ADMINISTRATION COMMENTS

Expense report, pursuant to CRA Resolution 2011-011

PUBLIC INPUT

ADJOURN

* Indicates an Action Item

(Next Meeting: Tuesday, July 10, 2012, 6:00 PM unless otherwise determined)

REQUESTED ACTION:

None. This item is for informational purposes only.

SUMMARY EXPLANATION/BACKGROUND:

On June 6, a joint meeting of the Wayfinding Steering Committee and the City/CRA Staff Wayfinding Team met to review and approve the new logo and tagline created as part of the CRA District Wayfinding Program. The logo draws from and is complementary to the existing City logo. CRA staff will be meeting individually with CRA Board members to review wayfinding project goals, the creative process and the logo and tag line that have been approved by the Steering Committee. If the Board also indicates approval of the logo and tag line, staff will work with the consultant team to finalize the Project Program Document and bring it back to the CRA Board for approval at the July CRA Board meeting and request direction to proceed with implementation.

ATTACHMENTS:

None

REQUESTED ACTION:

None. This item is for informational purposes only.

SUMMARY EXPLANATION/BACKGROUND:

On June 5th CRA staff learned that the joint City of Deerfield Beach/Deerfield Beach CRA grant application to the Florida Inland Navigation District (FIND) Waterways Assistance Program had passed another important milestone in the award process. The City/CRA received an invitation to make an in-person presentation to the FIND Board of Directors in support of the application for \$307,500 for "Phase 1" funding for Planning, Design and Engineering for the redevelopment of 1701 Riverview Road.

CRA Coordinator Kris Mory will travel to Cocoa Beach on June 15th to make the presentation.

If the application is selected for funding, Phase 1 work may begin on October 1, 2012. This grant requires a 50/50 match and therefore will need to be considered by the Board as it discusses budget priorities for Fiscal Year 2013.

ATTACHMENTS:

None

**Deerfield Beach
Community Redevelopment Agency
Monthly Expenditure Report**

6/11/2012

As per CRA Resolution 2011-011

Expenditures

Date	Project	Expenditure Description	Amount
		No previously unreported expenditures	